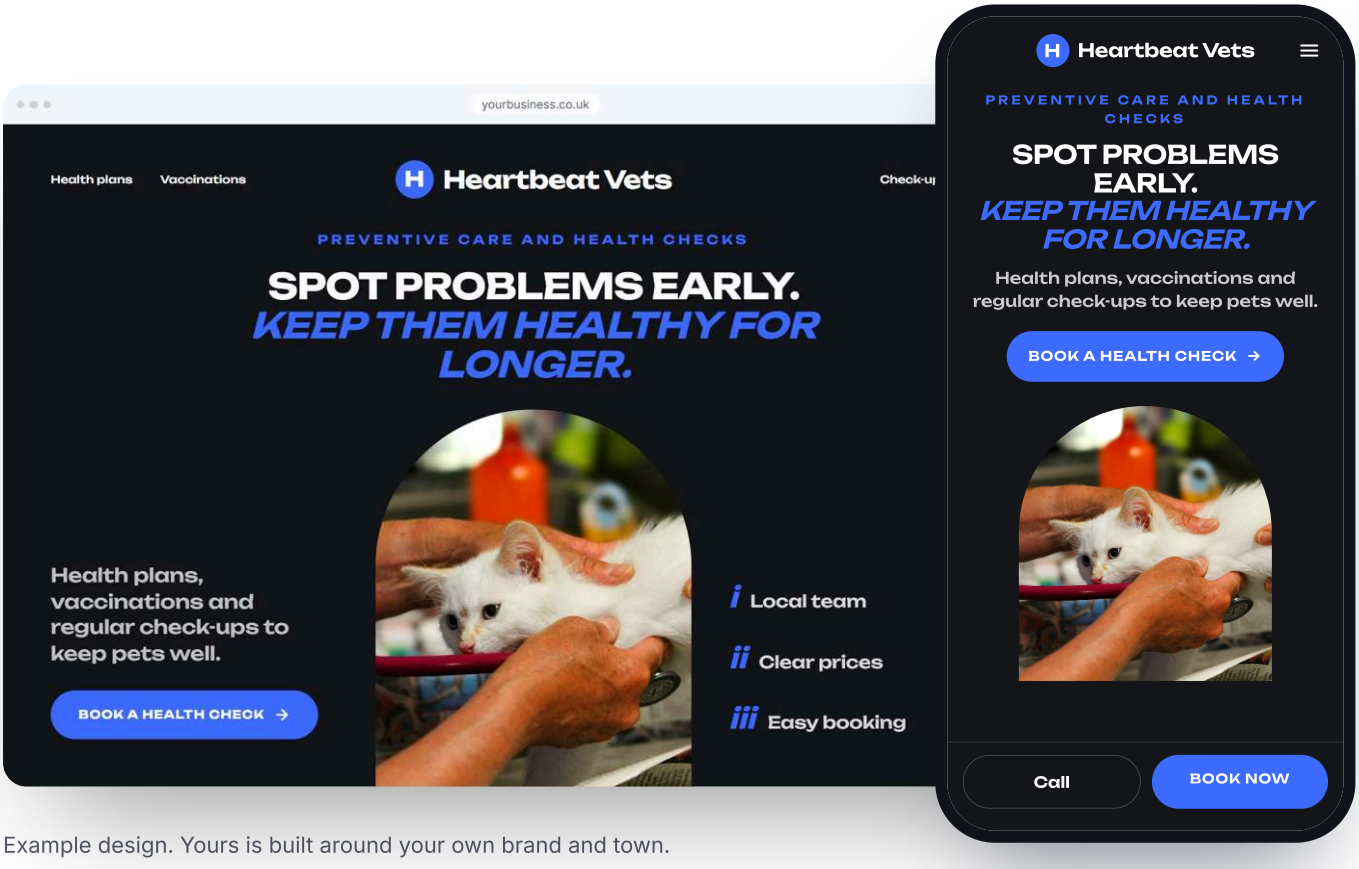
A website that takes the pressure off reception.

Service and area pages that rank, online booking and pet registration, a Google Business Profile, instant replies and 30 days of social posts. Designed, built and launched as one package.

£799 ~~£999~~ **Save £200** one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call



Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864
meetbrilliant.ai

What you get for £799

Most practice websites leave owners ringing to ask the basics. This one answers them. New owners find you when they search nearby, see your team and your fees, register their pet and book a routine appointment from their phone.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in Birmingham and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

£799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

Built around one job: turning local pet owners into registered clients.

Step 1

Get found

A page for every service pet owners search for. A page for every area of Birmingham you serve.

Step 2

Earn trust

Your vets and nurses, with their RCVS registration. Clear fees for consults, vaccinations and neutering.

Step 3

Get the booking

Register a new pet online in a few minutes. Book routine appointments without calling.

Sound familiar?

The phones never stop	Routine bookings, vaccination reminders and repeat prescriptions all compete with emergencies.
New clients cannot find the basics	Are you registering, what does it cost and how do I sign up? If the site is vague, they call another practice.
Reminders are inconsistent	Vaccinations and check-ups are missed, which is bad for pets and for the practice.

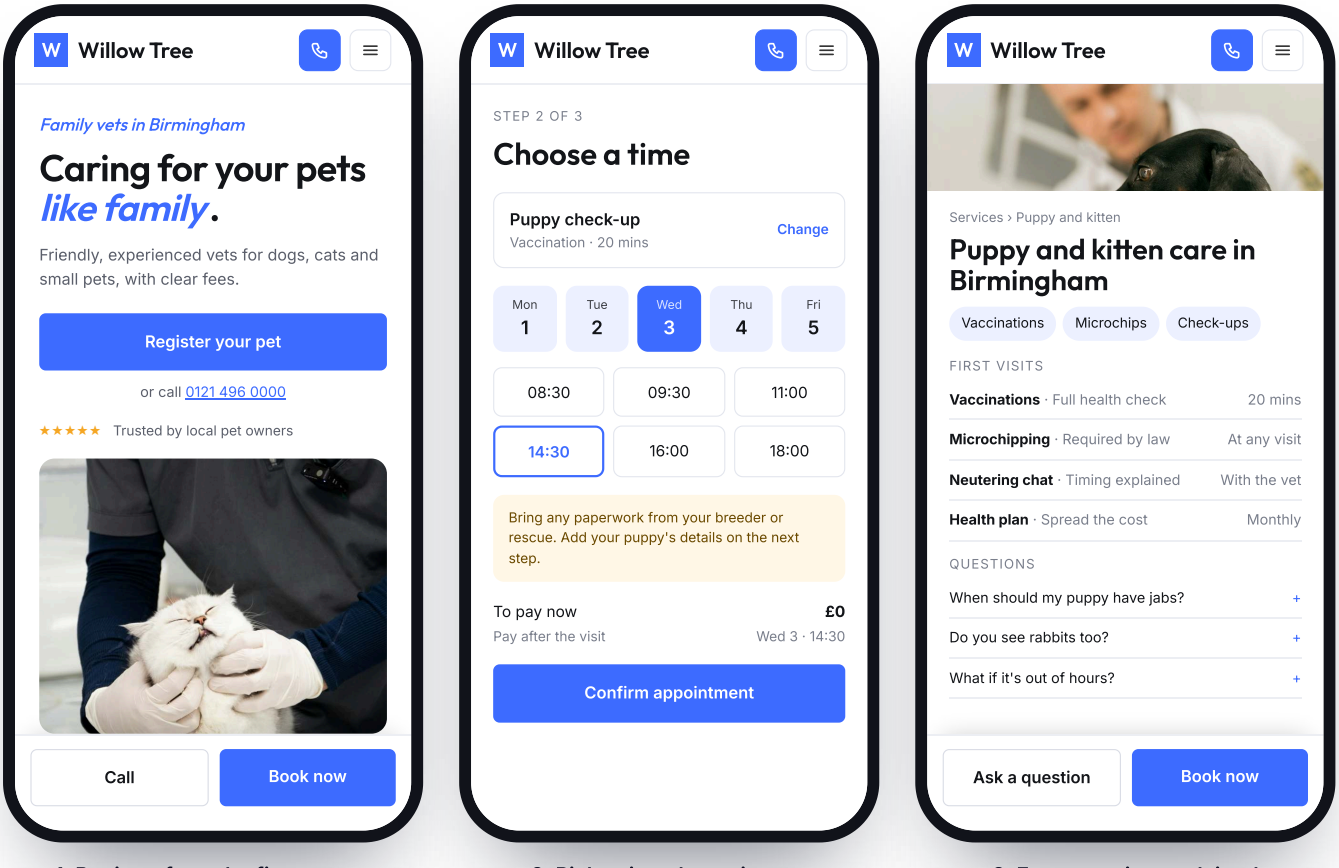
Searches you could show up for

- "vet in Harborne"
- "vets in Birmingham accepting new patients"
- "puppy vaccinations Birmingham"
- "cat vet Birmingham"
- "emergency vet Birmingham"
- "dog dental care Birmingham"

RCVS Code and advertising. Out-of-hours arrangements stated clearly, "specialist" used only for RCVS-recognised Specialists, fees shown honestly and no prescription-only medicines advertised. Your practice stays responsible for its regulatory wording.

Worried owners reach for their phone. So the phone is the main event.

Every page has a quick way to book, call or send a message.



1. Register from the first screen

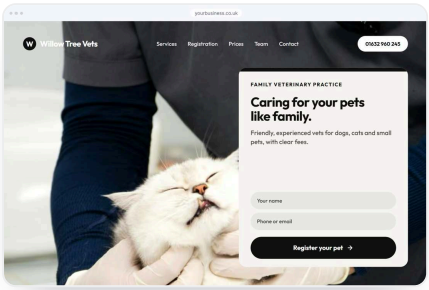
2. Pick a time that suits you

3. Every service explained

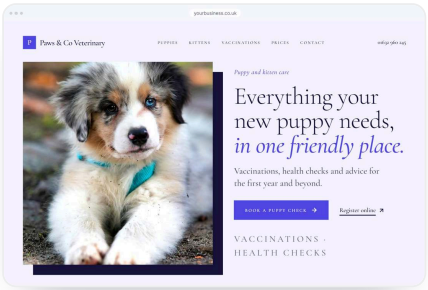
- A sticky Call and Book bar on phones
- Routine slots by vet, day and time
- Pet details captured with the booking
- The emergency number on every page
- Fees for common treatments shown upfront
- Register a new pet in a few minutes
- Your practice system linked in, where it allows
- Large tap targets and easy-to-read type

A site that feels as caring as your team.

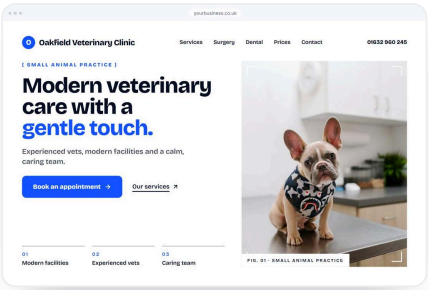
Every site is designed around your own brand. A few example directions:



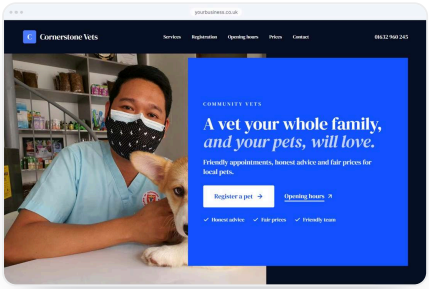
Willow Tree Vets



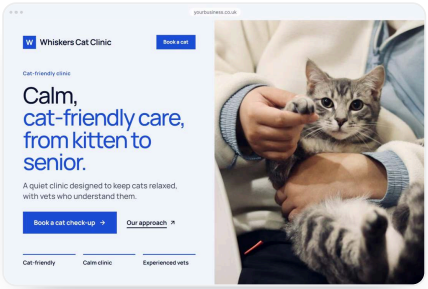
Paws & Co Veterinary



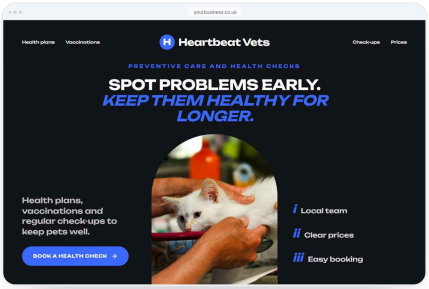
Oakfield Veterinary Clinic



Cornerstone Vets



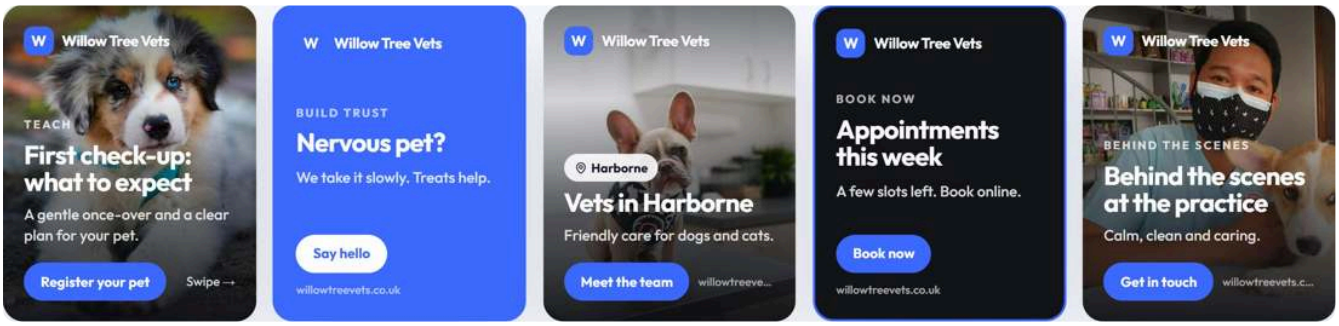
Whiskers Cat Clinic



Heartbeat Vets

Your first month of social posts

30 posts, designed and written for you, with captions and a simple posting plan.



One price. No surprises.

£799

one-off · was £999

Included

- Custom-designed, mobile-first website
- Home, services, fees, team and contact
- A page for every service and every area
- Guides on vaccinations, neutering and emergencies
- Set up to show up on Google
- Google Business Profile set up and tuned
- Online booking and new pet registration
- Instant alert to you and reply to the owner
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted
- Handover notes so you know how it all works

What happens next

1

Chat

A short chat about your services, fees, team, out-of-hours cover and the areas you serve.

2

Build

We design your site and set everything up.

3

Check

You see it on a private link and we refine it.

4

Launch

We put it live and show you how it all works.

Ready to welcome more new clients?

0800 779 7864
hello@meetbrilliant.ai