brilliant

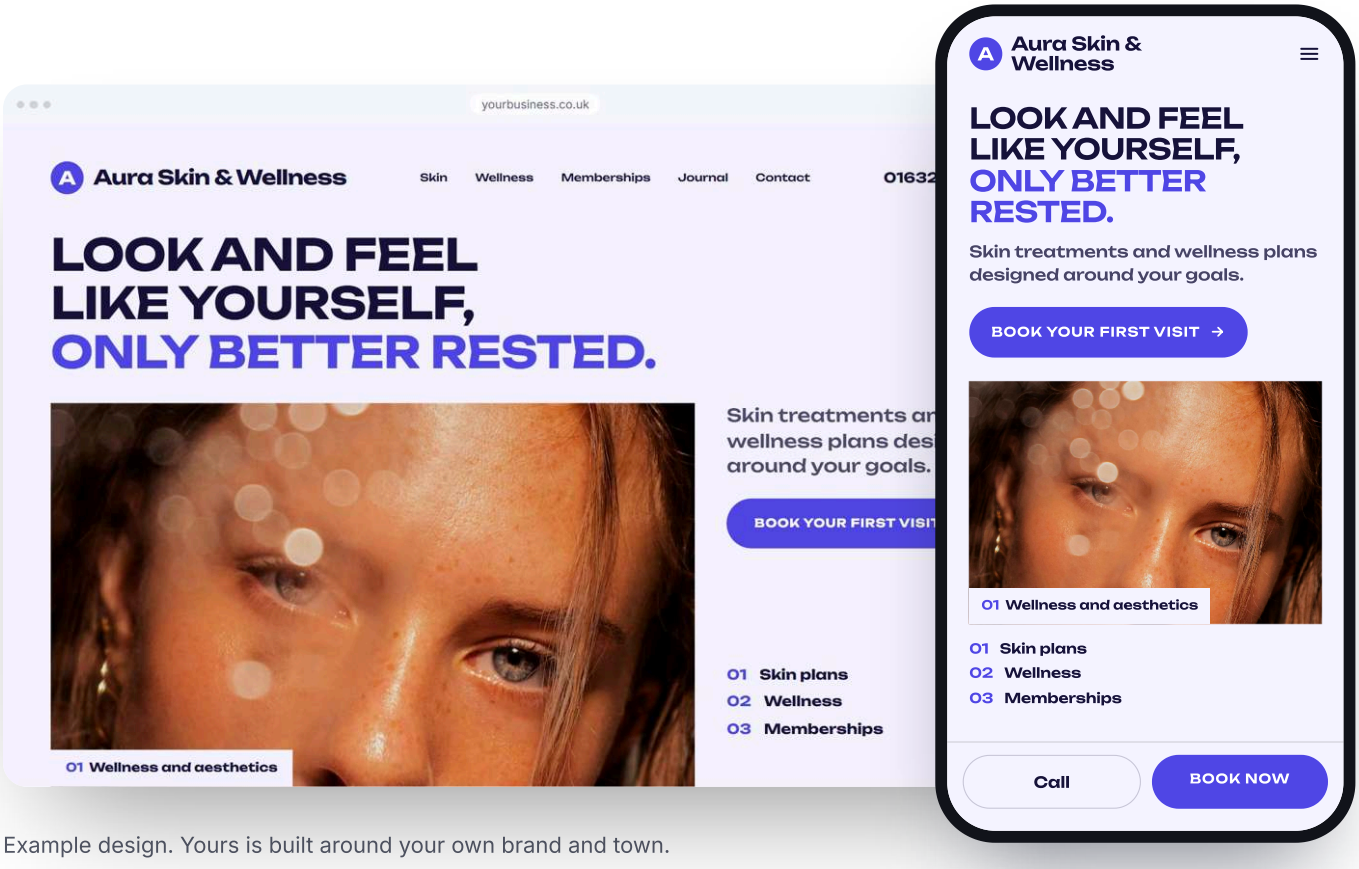
Website proposal for salons and clinics

A website that keeps your treatment diary full.

Treatment pages that rank, online booking with deposits and reminders, a Google Business Profile, instant replies and 30 days of social posts. Designed, built and launched as one package.

£799 ~~£999~~ **Save £200** one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call



Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864
meetbrilliant.ai

What you get for £799

Most salon and clinic websites are online brochures. This one is built to take bookings. Clients find you when they search for a treatment nearby, trust you quickly, and can book or ask a question from their phone.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in London and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

£799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

Built around one job: turning local searches into booked treatments.

Step 1

Get found

A page for every treatment people search for. A page for every town you serve.

Step 2

Earn trust

Your real rooms, team and qualifications. Honest guides on patch tests and aftercare.

Step 3

Get the booking

Book online in under a minute, from any page. Deposits and reminders that cut no-shows.

Sound familiar?

Trust decides everything	Clients research practitioners, qualifications and reviews before they book.
Advertising rules are strict	Treatments, claims and before-and-after images have to be presented carefully.
No-shows hurt	Empty treatment slots cost real money, especially for longer appointments.

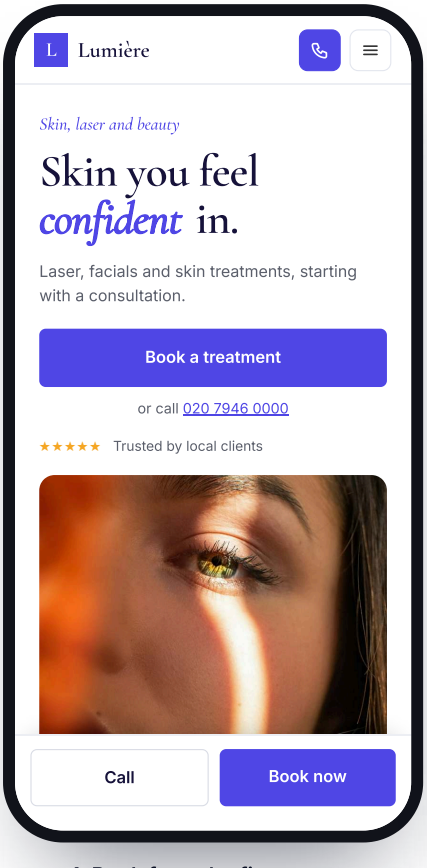
Searches you could show up for

- "aesthetics clinic in Chiswick"
- "skin consultation London"
- "facial treatments London"
- "skin rejuvenation clinic London"
- "aesthetic practitioner near me"
- "skincare clinic Chiswick"

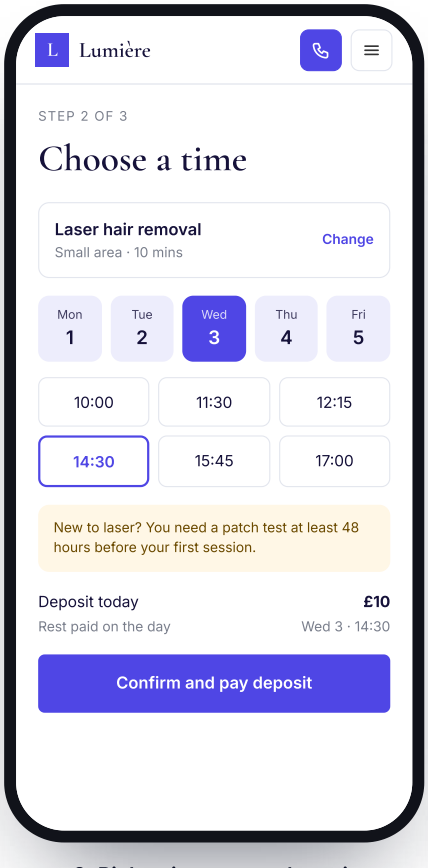
Within the advertising rules. Prescription-only treatments such as anti-wrinkle injections can't be advertised by name, and claims and before-and-after photos have rules too. We write consultation-led pages, and you check the wording with your insurer or regulator.

Most clients find you on their phone. So the phone comes first.

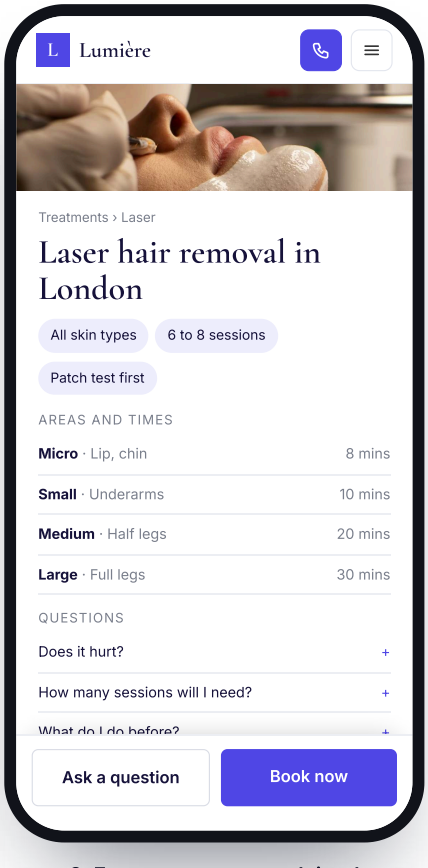
Every page has a quick way to book, call or send a message.



1. Book from the first screen



2. Pick a time, pay a deposit

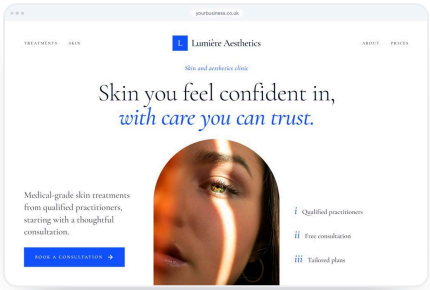


3. Every treatment explained

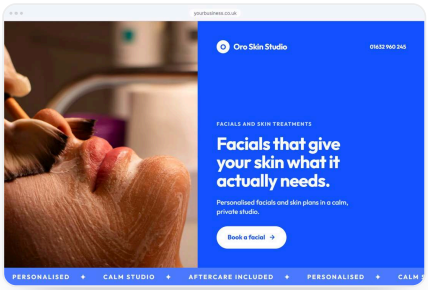
- A sticky Call and Book bar on phones
- Live availability by treatment and therapist
- A deposit at booking to protect your diary
- Patch-test reminders on the right treatments
- Prices shown before anyone books
- Tap-to-call and tap-to-message everywhere
- Your booking system linked in, or a new one set up
- Large tap targets and easy-to-read type

A site that looks as good as your treatments.

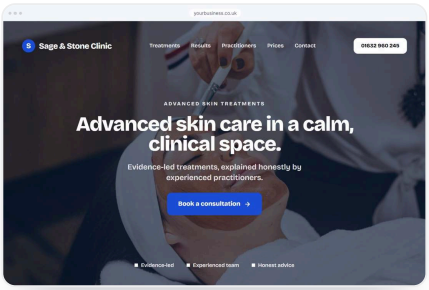
Every site is designed around your own brand. A few example directions:



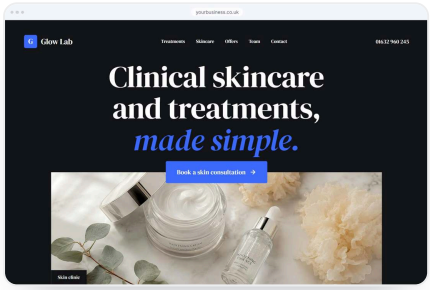
Lumière Aesthetics



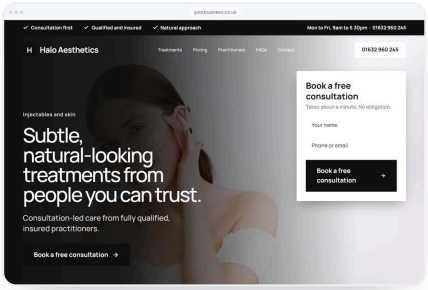
Oro Skin Studio



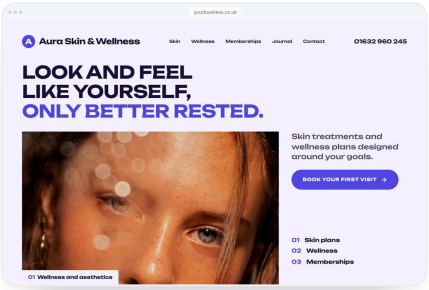
Sage & Stone Clinic



Glow Lab



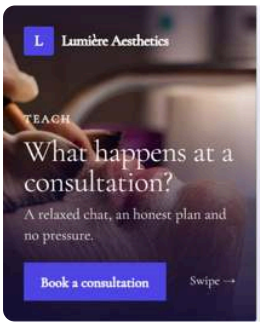
Halo Aesthetics



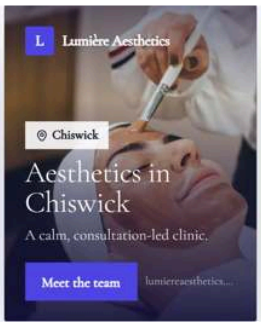
Aura Skin & Wellness

Your first month of social posts

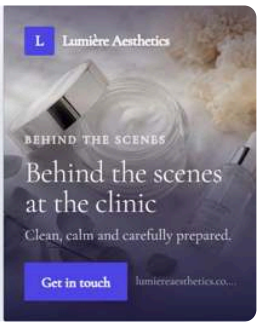
30 posts, designed and written for you, with captions and a simple posting plan.











One price. No surprises.

£799

one-off · was £999

Included

- Custom-designed, mobile-first website
- Home, treatments, prices, team and contact
- A page for every treatment and every town
- Guides on patch tests and aftercare
- Set up to show up on Google
- Google Business Profile set up and tuned
- Online booking with deposits and reminders
- Instant alert to you and reply to the client
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted
- Handover notes so you know how it works

What happens next

1

Chat

A short chat about your treatments, prices, photos, branding and the towns you serve.

2

Build

We design your site and set everything up.

3

Check

You see it on a private link and we refine it.

4

Launch

We put it live and show you how it all works.

Ready to fill your diary?

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hello@meetbrilliant.ai