brilliant

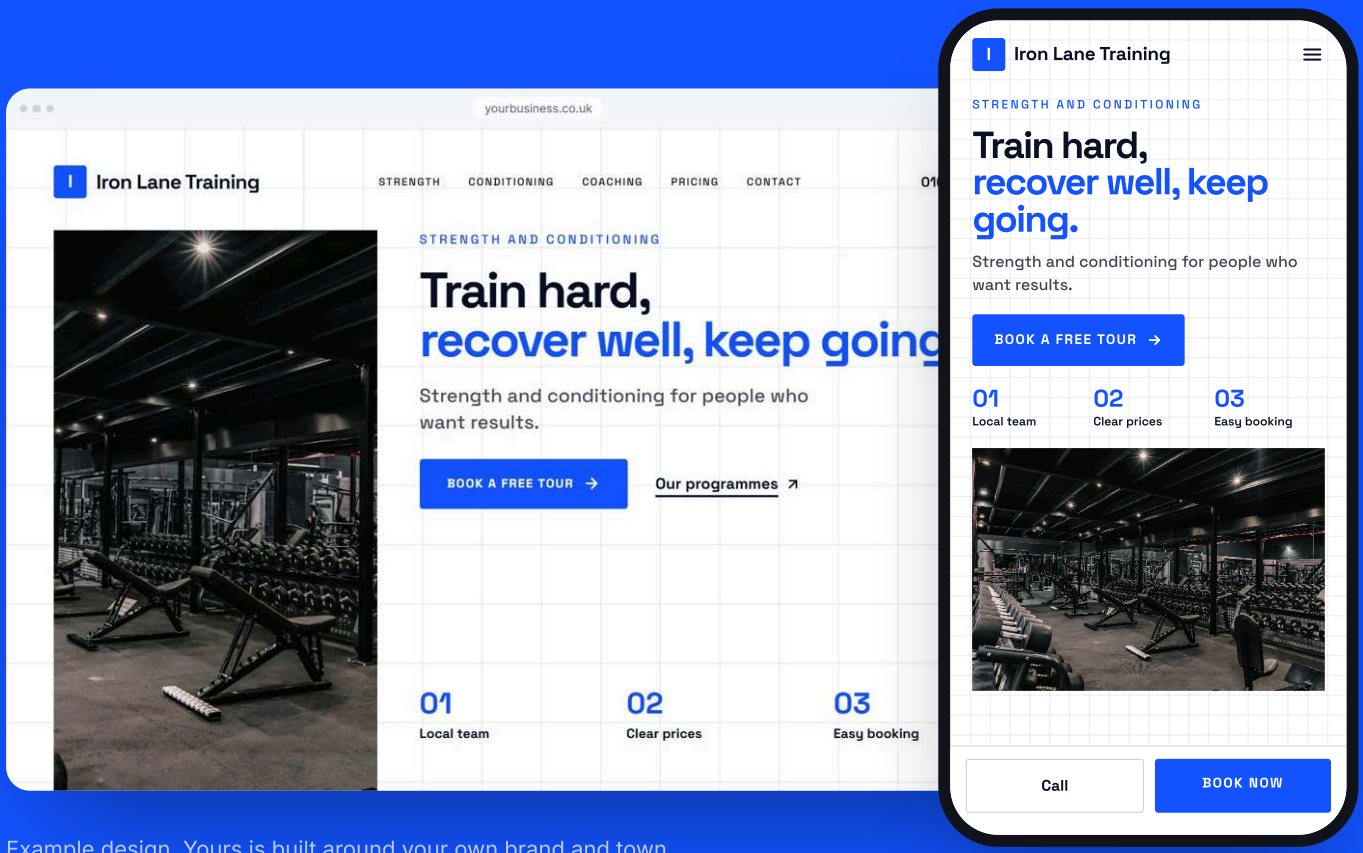
Website proposal for personal trainers

A website that turns your followers into clients.

Training and area pages that rank, free consultation booking with reminders, a Google Business Profile, instant replies and 30 days of social posts. Designed, built and launched as one package.

£799 ~~£999~~ Save £200 one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call



Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864

meetbrilliant.ai

What you get for £799

Most trainers rely on Instagram and word of mouth, and lose people who ask about prices then go quiet. This site catches them. Locals find you when they search nearby, see how you coach and what it costs, and book a free consultation from their phone.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in Cardiff and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

£799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

Built around one job: turning local searches into booked consultations.

Step 1

Get found

A page for every type of training people search for. A page for every area of Cardiff you cover.

Step 2

Earn trust

Your qualifications and insurance, shown clearly. Real client stories, shared with their consent.

Step 3

Get the booking

Book a free consultation in under a minute. Session packs and memberships paid online.

Sound familiar?

Chasing payments	Awkward reminders about unpaid sessions damage relationships.
Class and PT scheduling	Juggling WhatsApp and spreadsheets does not scale.
Lead drop-off	Interested people ask about pricing, then you never hear back.

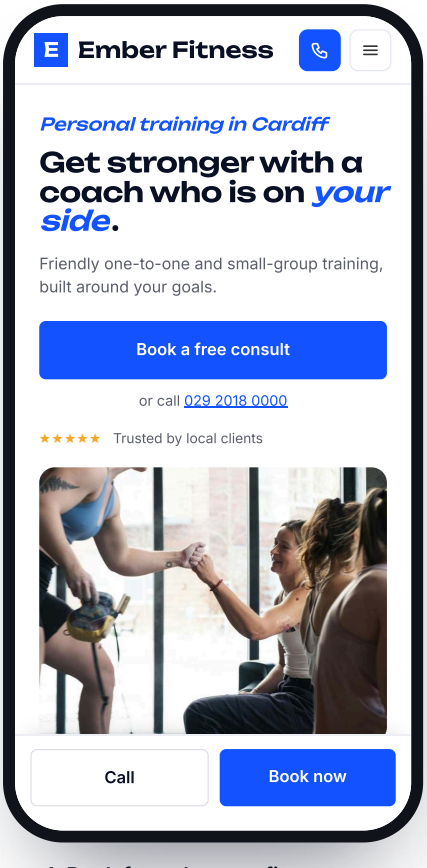
Searches you could show up for

- "personal trainer in Roath"
- "personal training Cardiff"
- "small group training Cardiff"
- "online personal trainer"
- "weight loss coach Cardiff"
- "gym for beginners Cardiff"

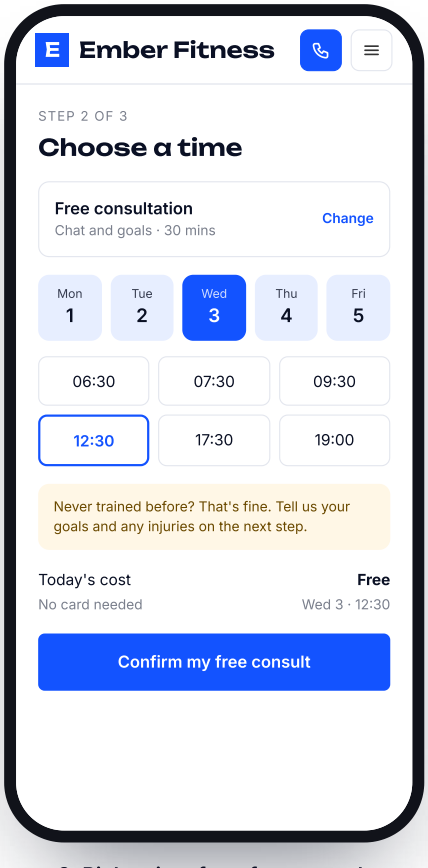
Real clients, real stories. Client stories and photos shared only with consent, no promised weight loss or timeframes, and nutrition advice kept general, within a trainer's scope. Your qualifications and insurance are shown clearly.

Your clients live on their phones. So the phone is the main event.

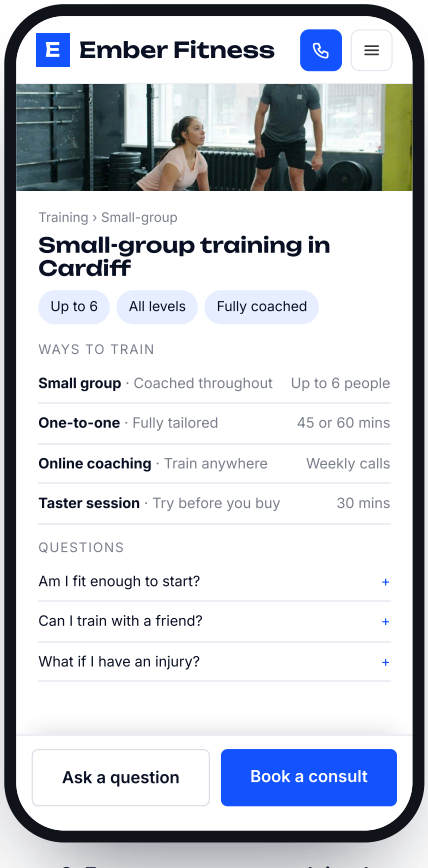
Every page has a quick way to book, call or send a message.



1. Book from the very first screen



2. Pick a time for a free consult

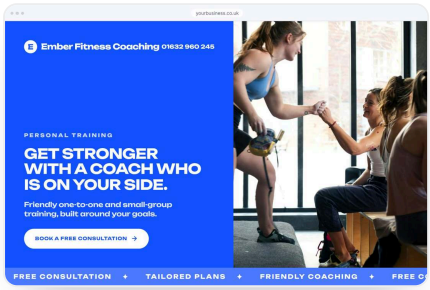


3. Every programme explained

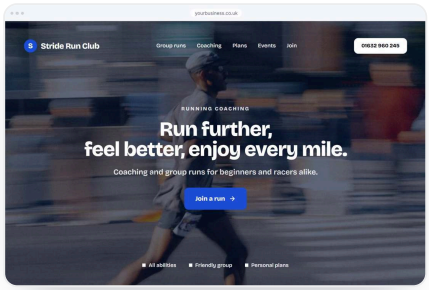
- A sticky Call and Book bar on phones
- Live availability for consults and sessions
- A health questionnaire sent before the first session
- Your Instagram linked in, so followers can book
- Session, pack and group prices shown upfront
- Packs and memberships paid online
- Your booking app linked in, or a new one set up
- Large tap targets and easy-to-read type

A site with as much energy as your sessions.

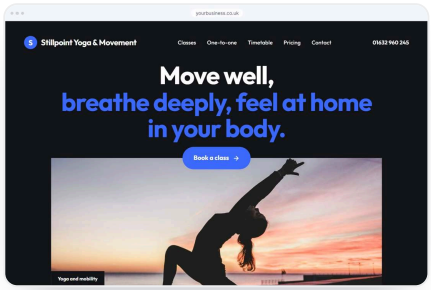
Every site is designed around your own brand. A few example directions:



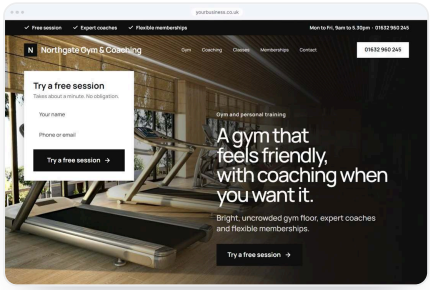
Ember Fitness Coaching



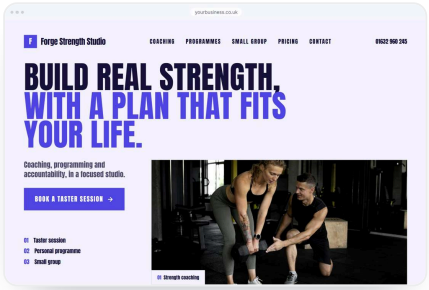
Stride Run Club



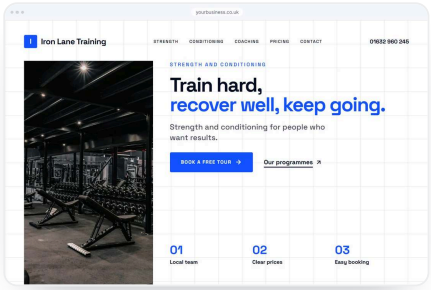
Stillpoint Yoga & Movement



Northgate Gym & Coaching



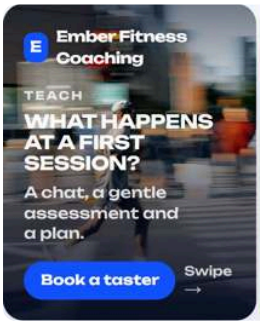
Forge Strength Studio



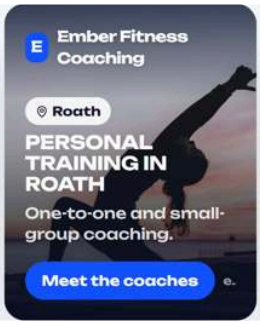
Iron Lane Training

Your first month of social posts

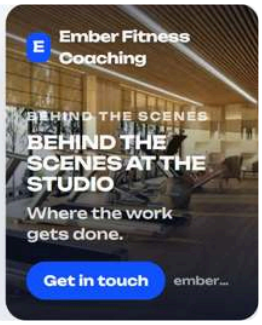
30 posts, designed and written for you, with captions and a simple posting plan.











One price. No surprises.

£799

one-off · was £999

Included

- Custom-designed, mobile-first website
- Home, training, pricing, coaches and contact
- A page for every programme and every area
- Beginner guides on training and recovery
- Set up to show up on Google
- Google Business Profile set up and tuned
- Consultation booking, packs and payments
- Instant alert to you and reply to the client
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted
- Handover notes so you know how it all works

What happens next

1

Chat

A short chat about your coaching, programmes, prices, studio and the areas you cover.

2

Build

We design your site and set everything up.

3

Check

You see it on a private link and we refine it.

4

Launch

We put it live and show you how it all works.

Ready to sign up more clients?

0800 779 7864
hello@meetbrilliant.ai