brilliant

Partner Programme

# Earn up to £200* every time a local business says yes.

You introduce local businesses to Brilliant. We build their website, Google profile, online booking and social media. You get paid for every sale.

**£799**
the business pays us, once

**up to £200***
you earn per sale

**£0**
to join

- No cost to join, nothing to buy
- Paid 14 days after each sale
- Work from anywhere, in your own hours
- Proposals, scripts and support included



* Up to £200 per package at the standard rate, or up to £250 when you sell 5 or more in a month. Commission depends on the package sold, and the full rates are set out in your partner agreement.

Become a partner →

**0800 779 7864**
meetbrilliant.ai

# How it works

Three steps. You do the talking. We do everything else.

1

## Find a local business

A plumber, a salon, an accountant, a driving instructor. Any local business that wants more customers.

2

## Send them our proposal

We have a ready-made proposal for 26 different trades. It explains everything, so you don't have to.

3

## They pay £799. You earn up to £200*.

They pay Brilliant directly. We build everything and look after them. You're paid 14 days after their payment clears.

### What the business gets for £799

One package, one price, the same for every trade.

- A website, designed and built for them
- Their Google Business Profile, set up
- Online booking or quote requests
- Instant replies to every enquiry
- 30 days of social media posts
- Instagram, Facebook and TikTok set up

### Why it's an easy yes

On our website, the same service starts at £149 a month (£1,788 a year). Through you, a business pays £799 once. For most trades, one or two new customers pays for it.

### What you never have to do

Build websites, learn any tech, handle the customer's money or do the support afterwards. That's all our job.

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# What you can earn

You earn up to £200* for every £799 package you sell. Sell 5 or more in a month and every sale that month pays up to £250*.

| Sales in a month | That's about | You could earn |
|---|---|---|
| **1 sale** | One a month | up to **£200*** a month |
| **2 sales** | One every two weeks | up to **£400*** a month |
| **4 sales** | One a week | up to **£800*** a month |
| **8 sales** | Two a week | up to **£2,000*** a month |
| **12 sales** | Three a week | up to **£3,000*** a month |

## On top of that

- **15% of the first year** when a business chooses one of our monthly plans instead (£268 to £358 per sale).
- **10% every month** when your customers add extras, such as monthly social posts or ads. The more customers you have, the more this adds up.

### No cost to join

No fees, no stock, nothing to buy.

### Your own hours

Work around studies, a job or family.

### Work from anywhere

All you need is a phone and a laptop.

This is commission only, and these are examples, not promises. What you earn depends on how many businesses you talk to.

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# Who to sell to

Any local business that gets customers from Google. Start with a trade you know, or one where you know people.

### Professional services

Solicitors and law firms, Accountants, Mortgage brokers and financial advisers, Architects, Estate and letting agents, Tutors

### Property and home improvement

Kitchen and bathroom fitters, Window and conservatory installers, Solar and EV charger installers, Builders, Roofers, Heating engineers, Landscapers and gardeners

### Health, beauty and wellbeing

Salons and aesthetics, Dentists, Health clinics and therapists, Opticians, Vets, Personal trainers and gyms

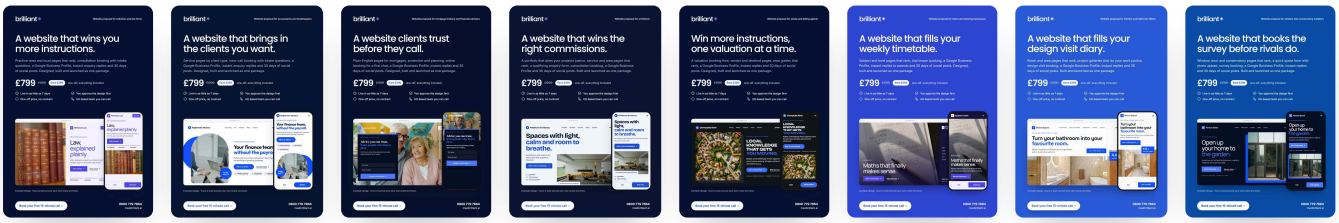
### Local services

Plumbers, Electricians, Locksmiths, Painters and decorators, Cleaning companies, Driving instructors, Photographers

## Easy signs a business needs us

- No website, or an old one
- Can't book or ask for a quote online
- Few Google reviews
- Hasn't posted on Instagram for months
- Uses a Gmail address for the business
- Website is hard to use on a phone

# What you get from us




### 26 ready-made proposals

A polished PDF for each trade, like the ones above.

### The Convert call desk

Lists of local businesses to contact, with notes and follow-ups.

### Scripts and messages

What to say on a call, plus WhatsApp and email messages.

### Help from our team

A named contact at Brilliant, and help on your first calls.

# What to say

Keep it short and helpful. Point out one real problem, then offer the proposal.

"Hi, is that Sarah? I'm Aisha, a local partner with Brilliant. We help salons get more bookings from Google."

"I had a look at your website. There's no way to book online, so some clients will be going elsewhere."

"Can I send you a short proposal? It shows what we'd build for you. It's £799, one-off."

"I'll WhatsApp it now and call you on Thursday to answer any questions."

## The rules

- Always say you're a partner of Brilliant
- Never promise results, rankings or income
- Sell at £799. No discounts
- The customer always pays Brilliant
- Check numbers against the TPS before calling
- You're self-employed and pay your own tax

## How to start

- Get in touch with us
- Sign a short partner agreement. Free to join
- Get your call desk login and proposals
- Make your first calls, with our help

**Ready to start?**

0800 779 7864
hello@meetbrilliant.ai

The partner agreement you sign before you start sets out the full terms. Brilliant is a trading name of Brandkraft Ltd, company number 16213476.