brilliant

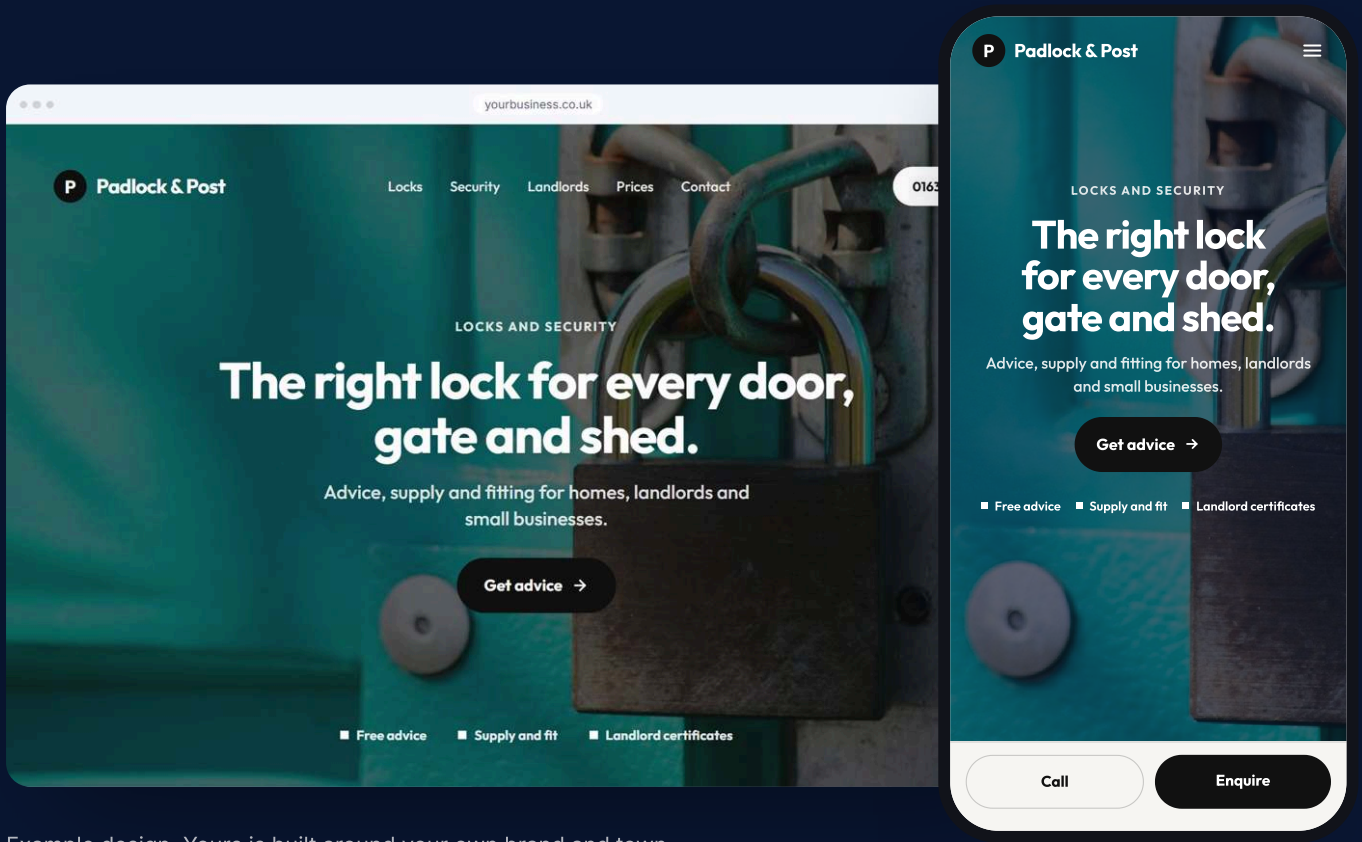
Website proposal for locksmiths

A website that turns a lockout into your call.

Lockout and area pages that rank, one-tap calling on every screen, clear call-out prices, online booking for lock changes, a Google profile, instant replies and 30 days of social posts.

£799 ~~£999~~ Save £200 one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call



Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864
meetbrilliant.ai

What you get for £799

Someone locked out on a doorstep picks the first locksmith who looks real, local and honest about price. This site proves all three in seconds and puts one tap between them and your phone. Planned work like lock changes can be booked online.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in London and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

£799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

Built around one job: turning urgent searches into calls you can win.

Step 1

Get found

Pages for lockouts, lock changes, uPVC and burglary repairs. A page for every area you cover, with a service-area profile.

Step 2

Earn trust

A real name, real photos and a real local presence. Call-out charges and what they include, shown plainly.

Step 3

Get the call

Tap-to-call on every screen, with your real hours. A sticky Call bar, with no form between them and you.

Sound familiar?

Customers fear rogue operators	People have read the horror stories. Without a real name, a local address and clear prices, they hesitate.
Everything is an emergency	The search is urgent and the decision takes seconds. A slow or vague page loses the call.
Ads are expensive if they are careless	Lockout clicks cost a lot. Ads need tight targeting and a page that converts.

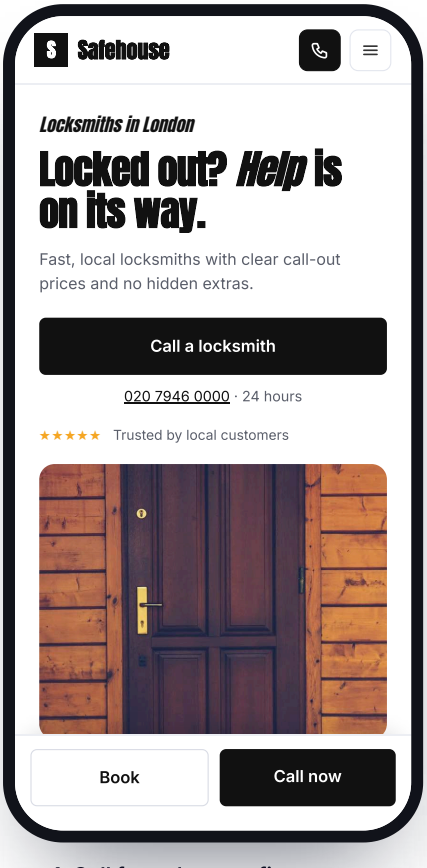
Searches you could show up for

- "locksmith in Clapham"
- "emergency locksmith London"
- "locked out of house London"
- "change locks after a break-in"
- "uPVC door lock repair London"
- "lock change cost London"

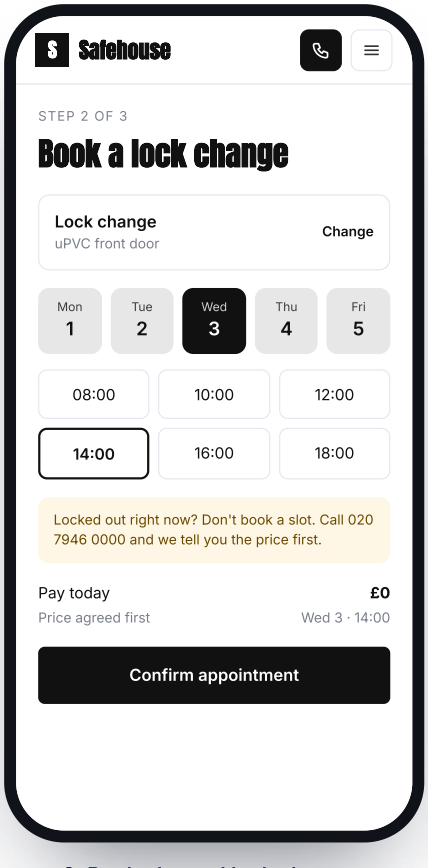
Honest about prices. We show your real call-out charge and what it covers, never a bait "from" price you cannot honour. Accreditations such as MLA appear only if you hold them, and your home address can stay private.

Lockouts are searched on a phone. So the phone is the main event.

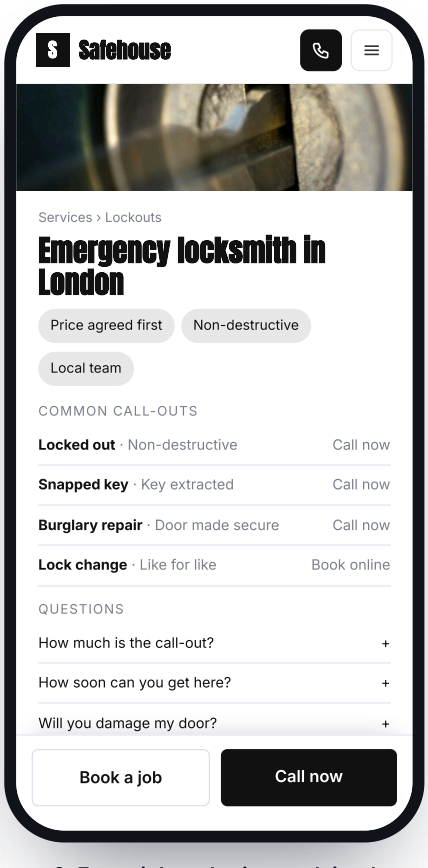
Every page has a quick way to book, call or send a message.



1. Call from the very first screen



2. Book planned lock changes

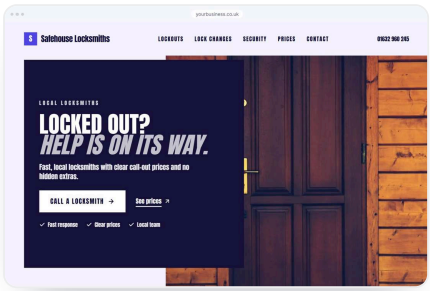


3. Every job and price explained

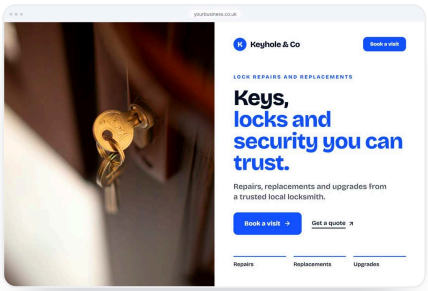
- A sticky Call bar, never more than a tap away
- Your real hours and call-out area, stated plainly
- Door type and lock photos captured with bookings
- Address and access notes taken before you set off
- Call-out charges and what they include, upfront
- Lock standards like BS 3621 explained simply
- Your home address kept private on Google
- Large tap targets and easy-to-read type

A site that looks as solid as your locks.

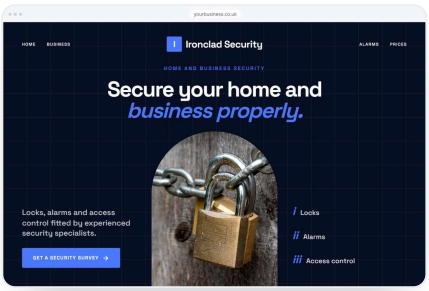
Every site is designed around your own brand. A few example directions:



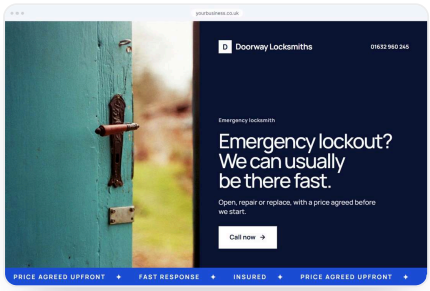
Safehouse Locksmiths



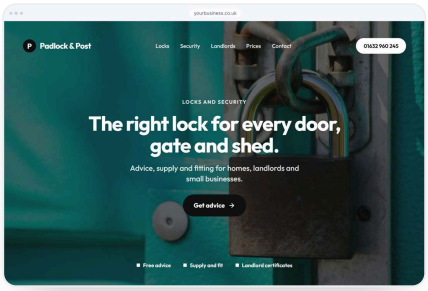
Keyhole & Co



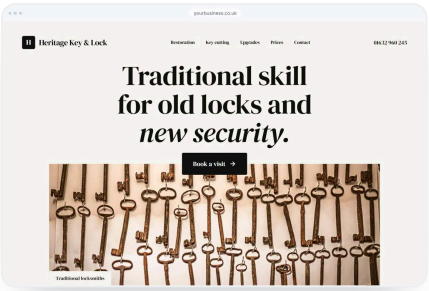
Ironclad Security



Doorway Locksmiths



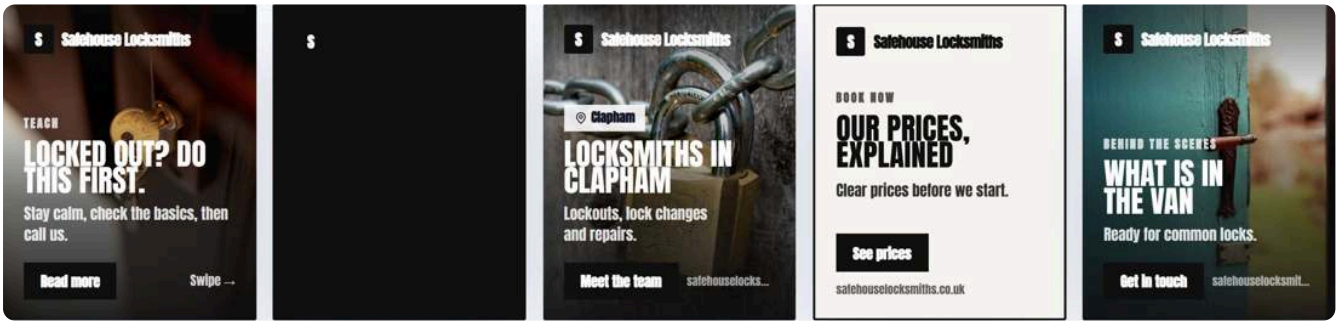
Padlock & Post



Heritage Key & Lock

Your first month of social posts

30 posts, designed and written for you, with captions and a simple posting plan.



One price. No surprises.

£799

one-off · was £999

Included

- Custom-designed, mobile-first website
- Home, services, prices, team and contact
- A page for every lock job and every area
- Guides on lockouts, locks and security
- Set up to show up on Google
- Google Business Profile set up and tuned
- One-tap calling and online booking
- Instant alert to you and reply to the customer
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted
- Handover notes so you know how it all works

What happens next

1

Chat

A short chat about your jobs, call-out charges, hours, photos, branding and your areas.

2

Build

We design your site and set everything up.

3

Check

You see it on a private link and we refine it.

4

Launch

We put it live and show you how it all works.

Ready to win more lockout calls?

0800 779 7864
hello@meetbrilliant.ai