brilliant

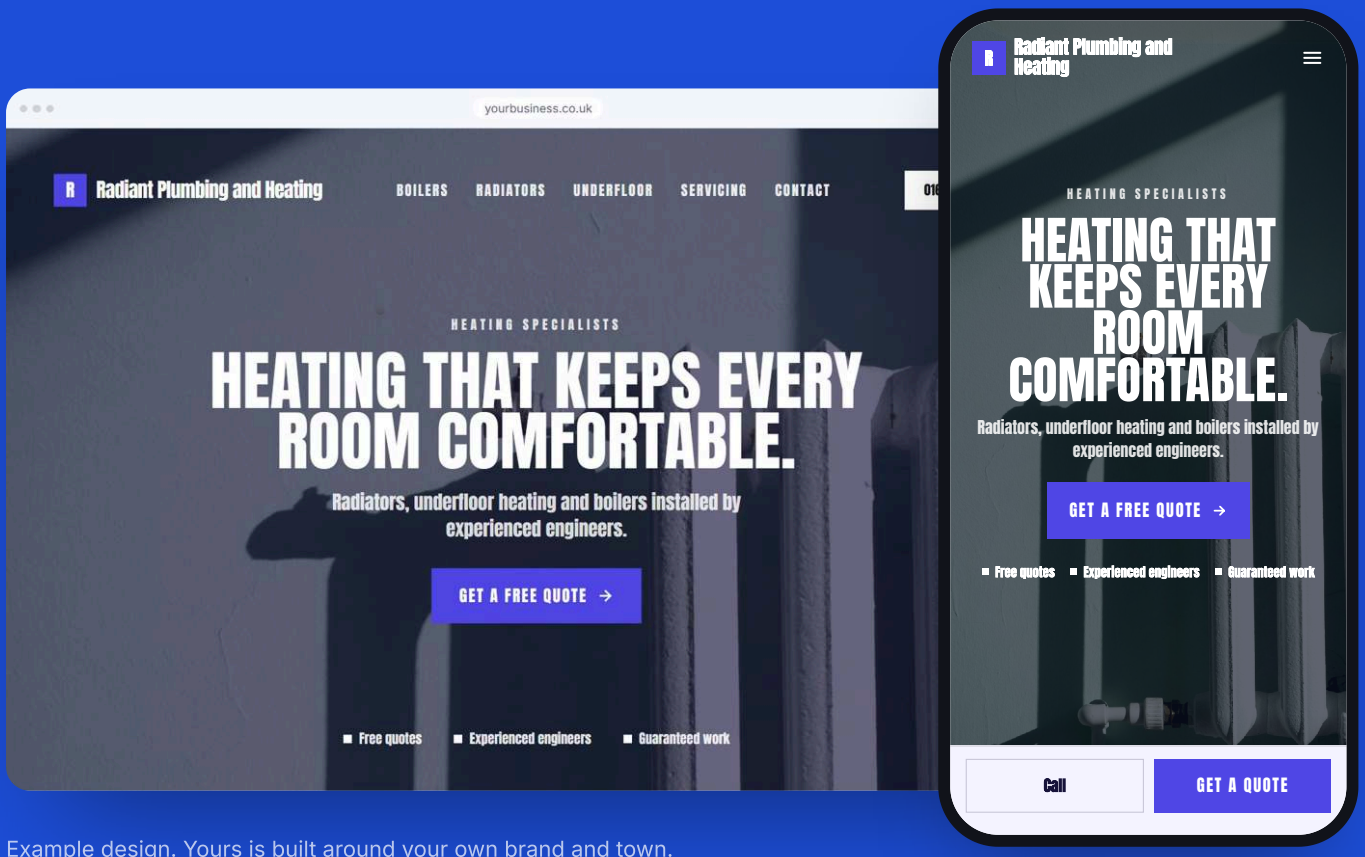
Website proposal for heating engineers

A website that books the boiler services for you.

Service, repair and boiler install pages that rank, online booking with yearly reminders, an emergency call button, a Google Business Profile, instant replies and 30 days of social posts, as one package.

£799 ~~£999~~ Save £200 one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call



Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864

meetbrilliant.ai

What you get for £799

Breakdowns are urgent and services come round every year. This site handles both: an emergency button for no-heat calls, online booking for annual services with a reminder next year, and a proper first impression for new boiler quotes.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in Leeds and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

£799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

Built around one job: turning local searches into booked jobs, every year.

Step 1

Get found

A page for servicing, repairs, installs and radiators. A page for every area you cover.

Step 2

Earn trust

Your Gas Safe number on every page, where people look. Honest guides on boilers, costs and efficiency.

Step 3

Get the booking

Book an annual service in under a minute. An emergency button for no heating or hot water.

Sound familiar?

Breakdowns peak when you are busiest	Cold snaps bring a flood of calls. The ones you miss ring your competitors.
Annual servicing is chased by hand	Repeat revenue is the foundation of the business, yet reminders are done from a notebook.
Installs need a serious first impression	A new boiler is a big spend. People compare, and a thin website loses the quote.

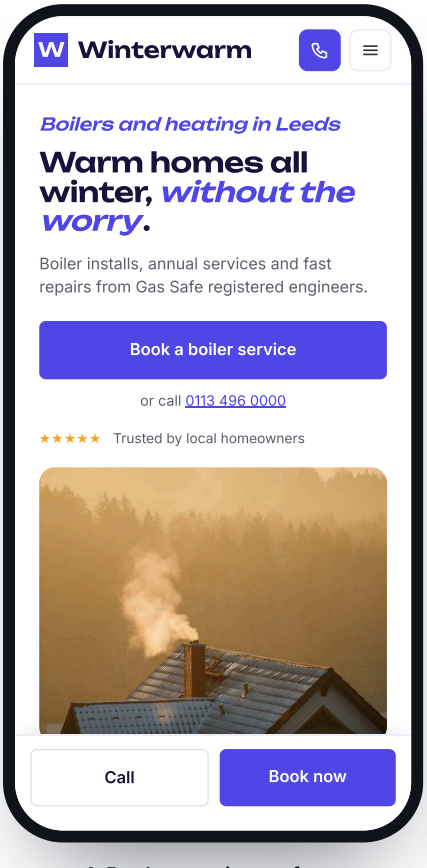
Searches you could show up for

- "boiler service in Roundhay"
- "boiler installation Leeds"
- "boiler repair Leeds"
- "emergency heating engineer Leeds"
- "new boiler cost Leeds"
- "annual boiler service Leeds"

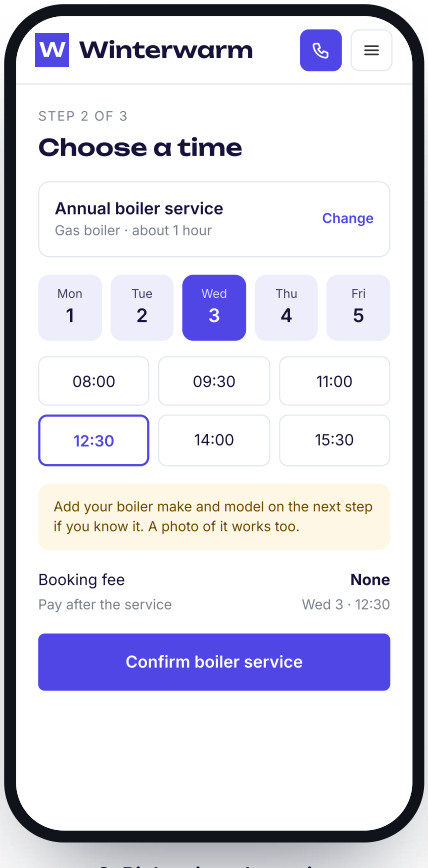
Gas Safe, shown properly. Your Gas Safe number appears as registered, and only for the work your engineers are qualified to do. Guarantees and plan terms are in your own words, and you stay responsible for your regulatory and safety wording.

No heating means a phone search. So the phone is the main event.

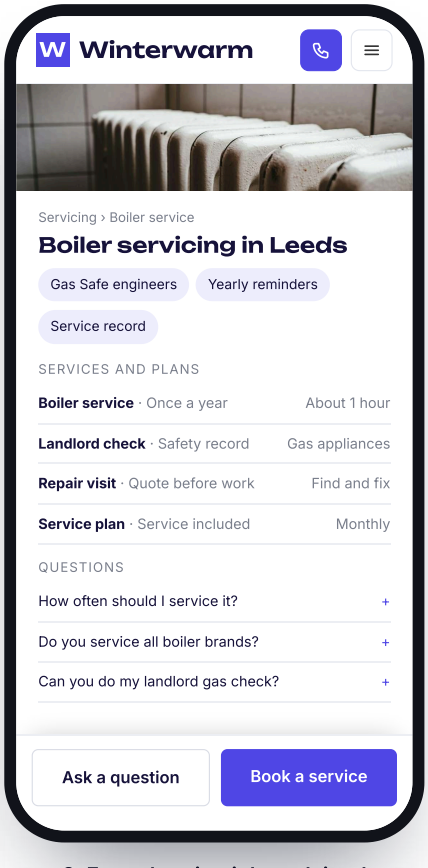
Every page has a quick way to book, call or send a message.



1. Book a service up front



2. Pick a time that suits

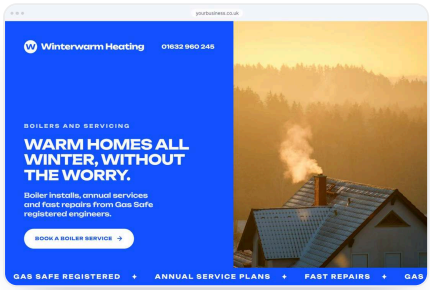


3. Every heating job explained

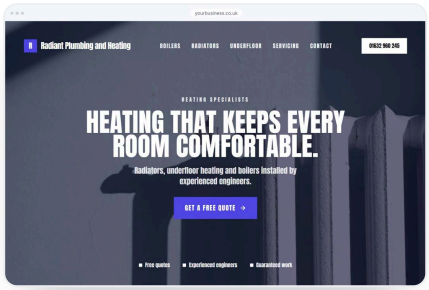
- A sticky Call and Book bar on phones
- Live service slots by day and time
- An emergency button for no heating or hot water
- Boiler make and model captured with the booking
- Your Gas Safe number in the header
- Tap-to-call and tap-to-message everywhere
- Install quotes that ask property type and fuel
- Large tap targets and easy-to-read type

A site that looks as reliable as your engineers.

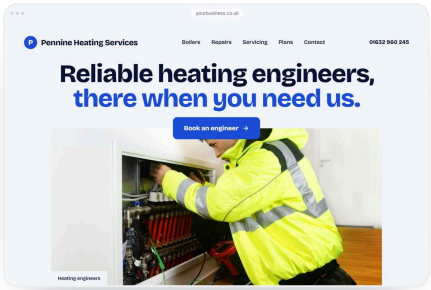
Every site is designed around your own brand. A few example directions:



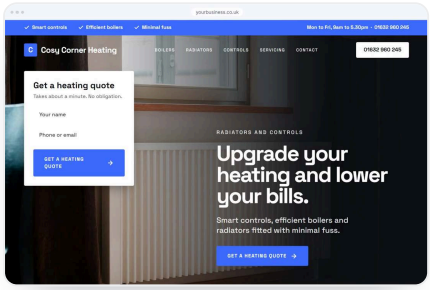
Winterwarm Heating



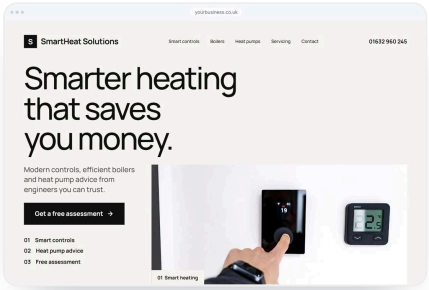
Radiant Plumbing and Heating



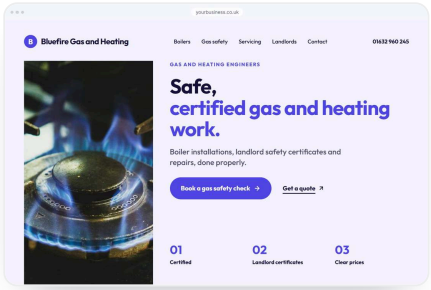
Pennine Heating Services



Cosy Corner Heating



SmartHeat Solutions



Bluefire Gas and Heating

Your first month of social posts

30 posts, designed and written for you, with captions and a simple posting plan.



One price. No surprises.

£799

one-off · was £999

Included

- Custom-designed, mobile-first website
- Home, boilers, servicing, repairs and contact
- A page for every heating job and every area
- Guides on boilers, costs and servicing
- Set up to show up on Google
- Google Business Profile set up and tuned
- Service booking with yearly reminders
- Emergency button and install quote form
- Instant alert to you and reply to the customer
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted

What happens next

1

Chat

A short chat about your services, prices, Gas Safe details, branding and the areas you cover.

2

Build

We design your site and set everything up.

3

Check

You see it on a private link and we refine it.

4

Launch

We put it live and show you how it all works.

Ready to fill your service diary?

0800 779 7864
hello@meetbrilliant.ai