brilliant

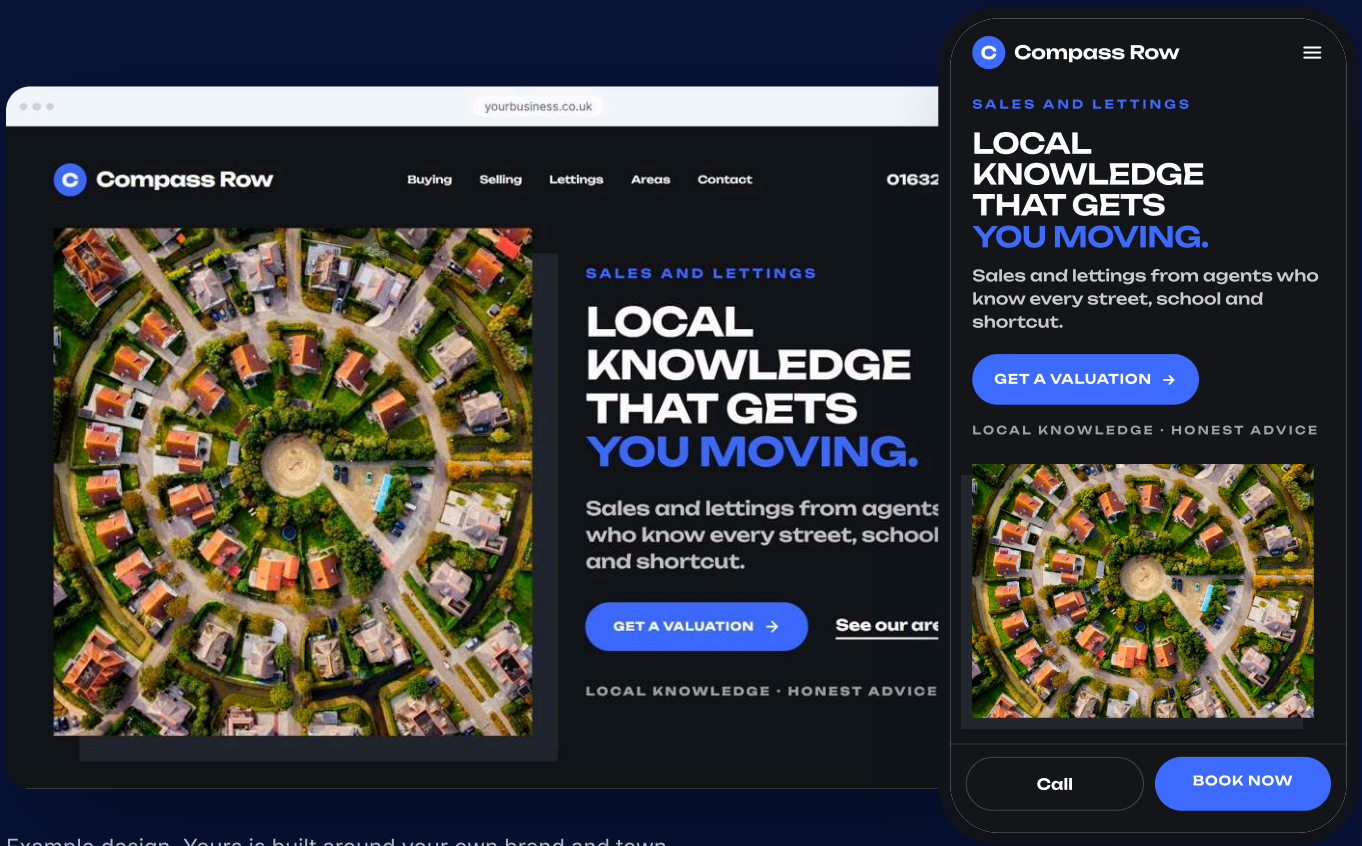
Website proposal for estate and letting agents

Win more instructions, one valuation at a time.

A valuation booking flow, vendor and landlord pages, area guides that rank, a Google Business Profile, instant replies and 30 days of social posts. Designed, built and launched as one package.

£799 ~~£999~~ Save £200 one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call



Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864
meetbrilliant.ai

What you get for £799

The portals bring you buyers and tenants. Instructions come from owners, and they choose the agent who replies first and clearly knows their street. This site shows your local knowledge, explains your fees and lets vendors and landlords book a valuation from their phone.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in Leicester and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

£799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

Built around one job: turning local owners into booked valuations.

Step 1

Get found

A page for each neighbourhood you cover. Vendor and landlord pages for valuation searches.

Step 2

Earn trust

Your Propertymark and redress scheme details in view. Fees and what they include, explained clearly.

Step 3

Book valuations

Book a valuation online in under a minute. Property address and details captured upfront.

Sound familiar?

Portals take the browsers	Property portals capture buyers and tenants, and many agents never reach the owners.
Valuation requests are mishandled	A slow reply to a vendor enquiry hands the instruction to the next agent.
Local expertise is not visible	Agents know their patch but the website rarely shows it.

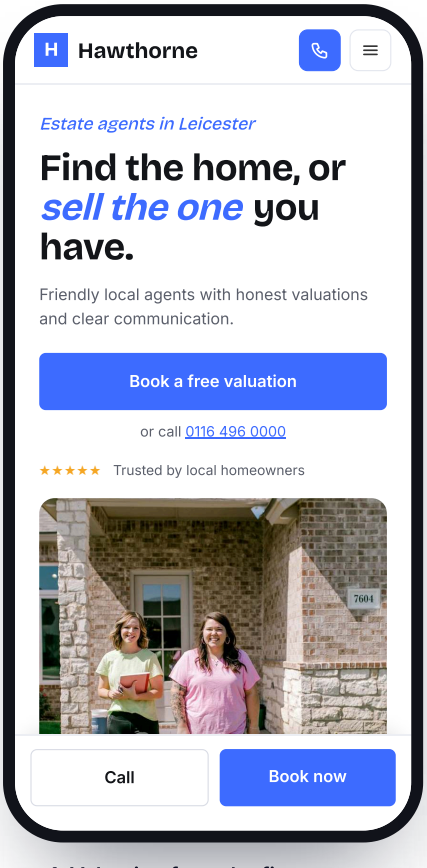
Searches you could show up for

- "estate agent in Clarendon Park"
- "house valuation Leicester"
- "letting agent Leicester"
- "property management Leicester"
- "sell my house Leicester"
- "estate agent fees Leicester"

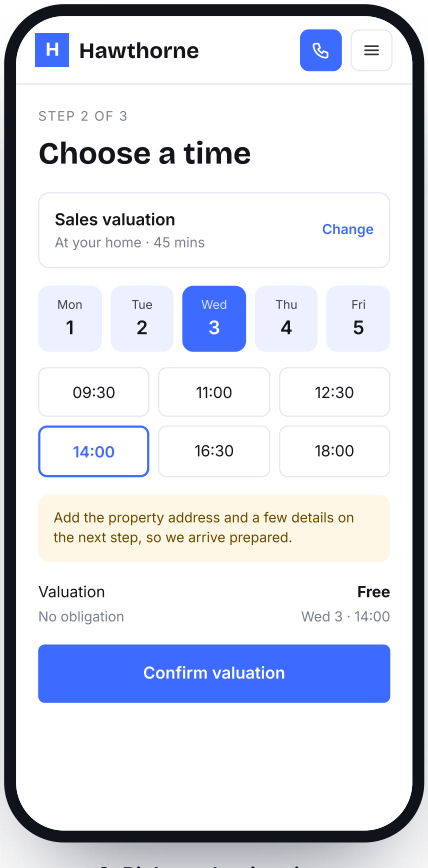
Material information, upfront. Listings are set up to show material information such as tenure, council tax band and EPC, and your redress scheme, client money protection and fees are shown as required. You stay responsible for your regulatory wording.

Owners look up local agents on their phone. So the phone comes first.

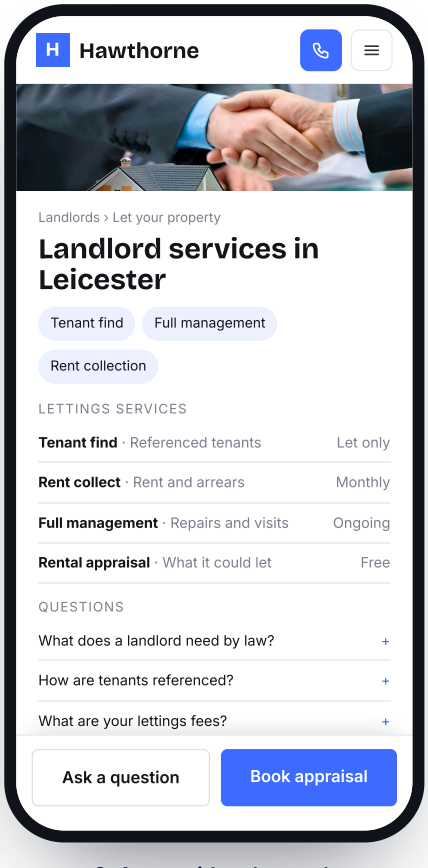
Every page has a quick way to book, call or send a message.



1. Valuation from the first screen



2. Pick a valuation time

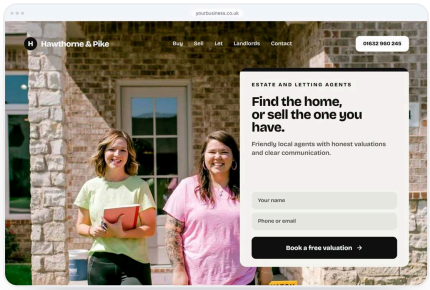


3. Area guides that rank

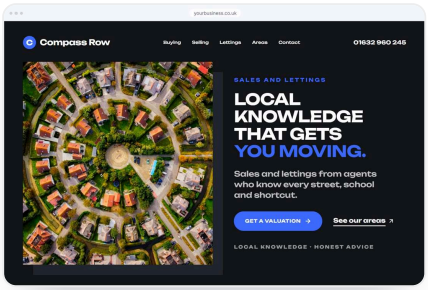
- A sticky Call and Book bar on phones
- Valuation slots by day and time
- Property type and bedrooms captured
- Sales or lettings, chosen at booking
- Fees and what they include, shown upfront
- Tap-to-call and tap-to-message everywhere
- Your existing property search linked in
- Large tap targets and easy-to-read type

A site that looks as sharp as your listings.

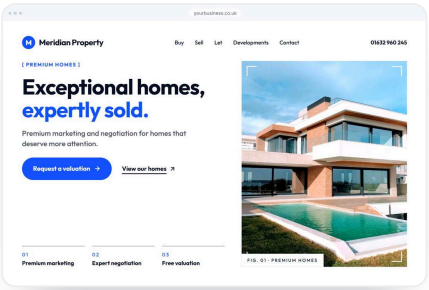
Every site is designed around your own brand. A few example directions:



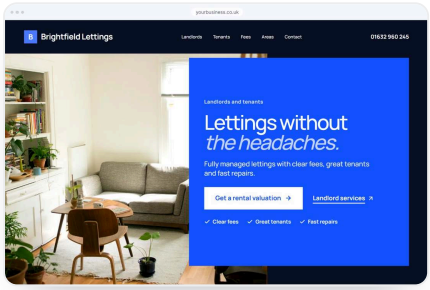
Hawthorne & Pike



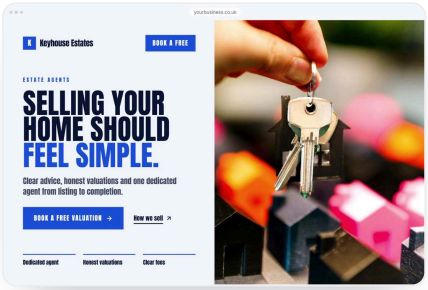
Compass Row



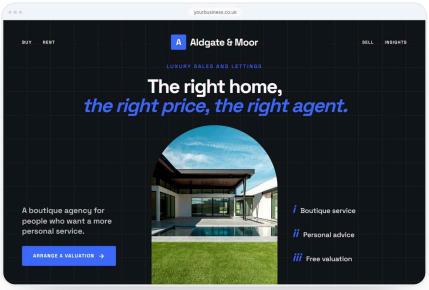
Meridian Property



Brightfield Lettings



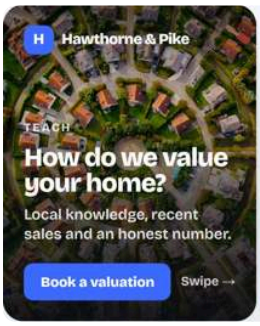
Keyhouse Estates

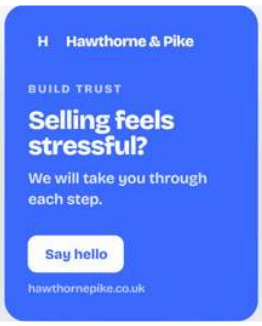


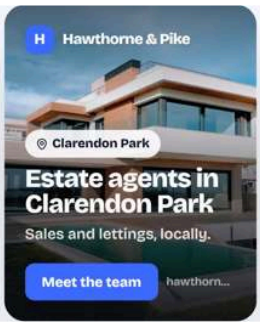
Aldgate & Moor

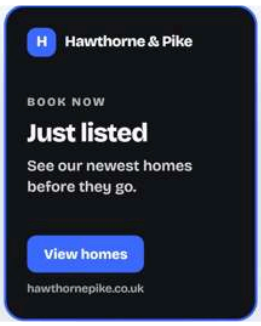
Your first month of social posts

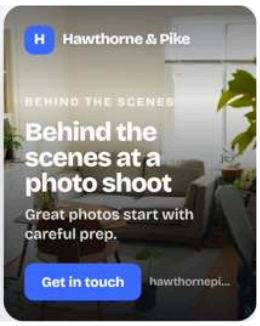
30 posts, designed and written for you, with captions and a simple posting plan.











One price. No surprises.

£799

one-off · was £999

Included

- Custom-designed, mobile-first website
- Home, sell, let, landlords, fees and contact
- A page for every area you cover
- Guides on selling, letting and moving
- Set up to show up on Google
- Google Business Profile set up and tuned
- Valuation booking with reminders
- Instant alert to you and reply to the owner
- Your property search linked in
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted

What happens next

1

Chat

A short chat about your services, fees, branch, redress scheme and the areas you cover.

2

Build

We design your site and set everything up.

3

Check

You see it on a private link and we refine it.

4

Launch

We put it live and show you how it all works.

Ready to win more instructions?

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hello@meetbrilliant.ai