brilliant

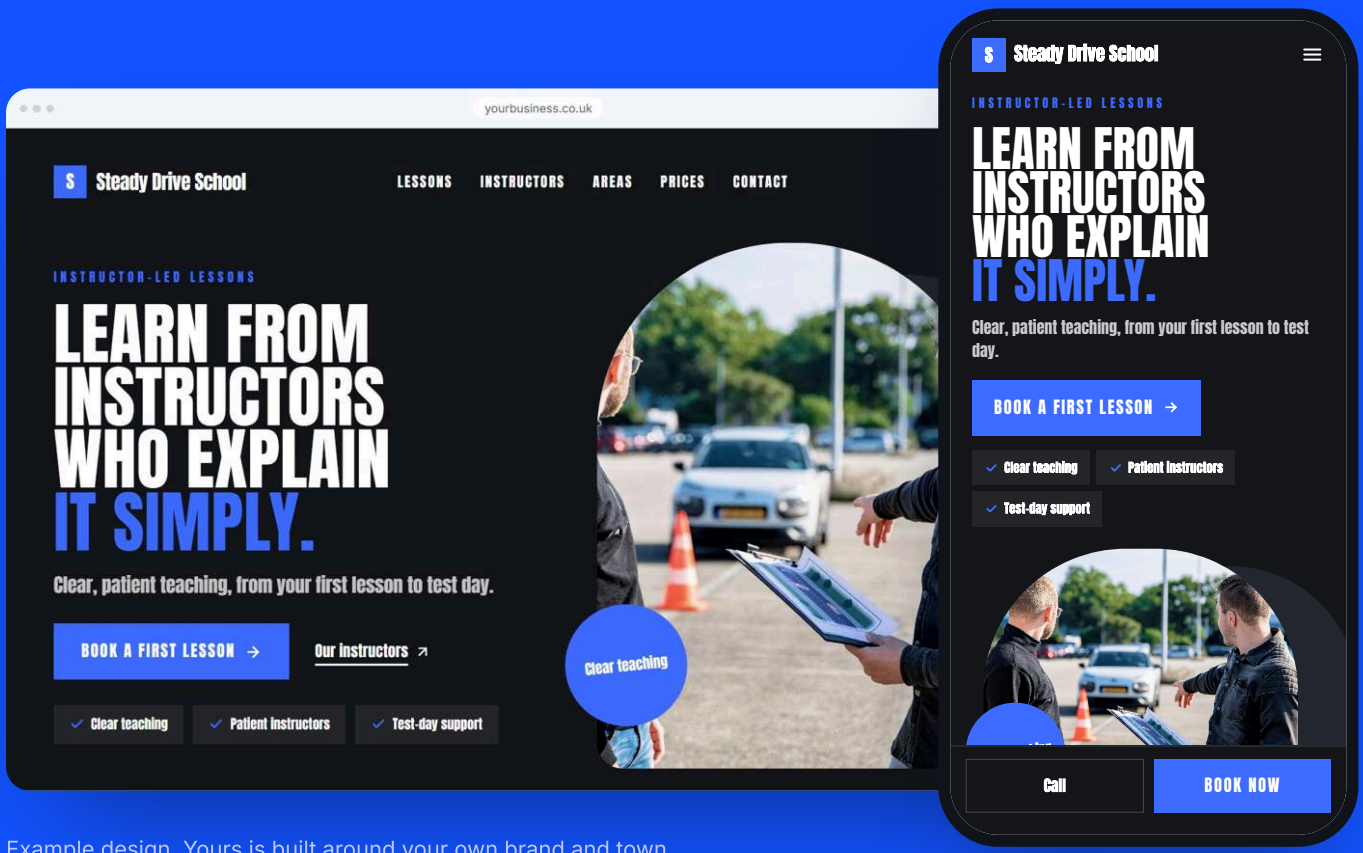
Website proposal for driving instructors

A website that keeps your lesson diary full.

Lesson and area pages that rank, online booking with deposits and reminders, a Google Business Profile, instant enquiry replies and 30 days of social posts. Designed, built and launched as one package.

£799 ~~£999~~ Save £200 one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call



Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864

meetbrilliant.ai

What you get for £799

Most driving school websites are online business cards. This one is a booking machine. Learners and their parents find you when they search in your area, trust you within seconds, and can book a first lesson or ask a question from their phone.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in Sheffield and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

£799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

Built around one job: turning local searches into booked lessons.

Step 1

Get found

A page for every type of lesson people search for. A page for every town and test centre you cover.

Step 2

Earn trust

Your ADI badge, your car and your passes, shown clearly. Honest guides on costs, tests and how many lessons it takes.

Step 3

Get the booking

Book a first lesson in under a minute, from any page. Deposits and reminders that cut no-shows.

Sound familiar?

Cancellations leave gaps	Last-minute cancellations break up your day.
Competing with big schools	National brands outspend you on ads.
Lesson admin	Texts, payments and rescheduling eat evenings.

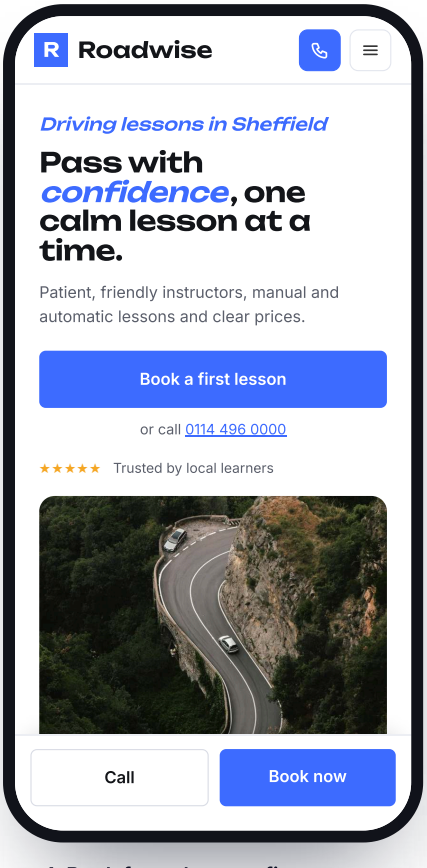
Searches you could show up for

- "driving lessons in Hillsborough"
- "driving instructor Sheffield"
- "automatic driving lessons Sheffield"
- "intensive driving course Sheffield"
- "nervous driver lessons Sheffield"
- "driving test preparation Sheffield"

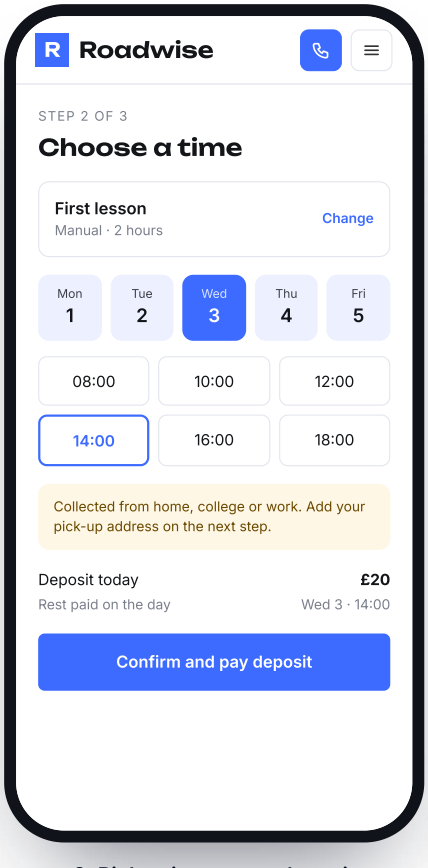
Honest about results. We show your real passes and reviews, and we never promise a pass in a set number of lessons. Your ADI or PDI status is shown clearly, as learners expect.

Most learners find you on their phone. So the phone is the main event.

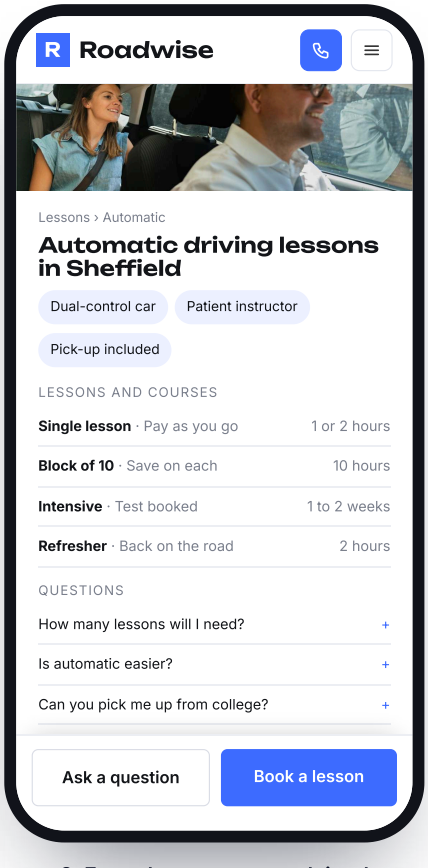
Every page has a quick way to book, call or send a message.



1. Book from the very first screen



2. Pick a time, pay a deposit

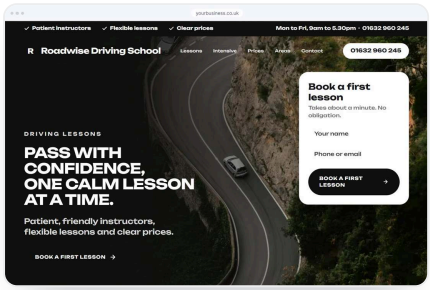


3. Every lesson type explained

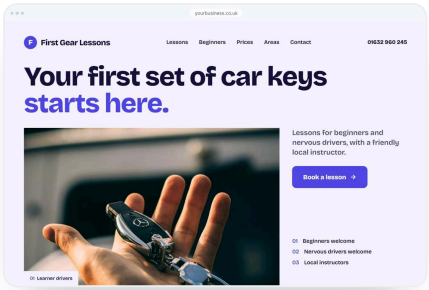
- A sticky Call and Book bar on phones
- Live availability by day and time
- A deposit at booking to protect your diary
- Pick-up address captured with the booking
- Prices and block bookings shown upfront
- Tap-to-call and tap-to-message everywhere
- Your booking app linked in, or a new one set up
- Large tap targets and easy-to-read type

A site that looks as professional as your teaching.

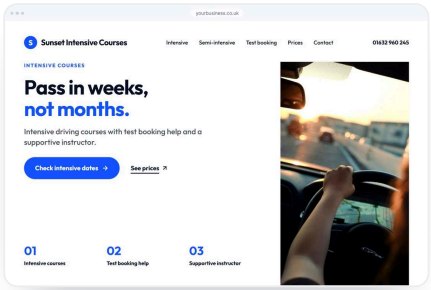
Every site is designed around your own brand. A few example directions:



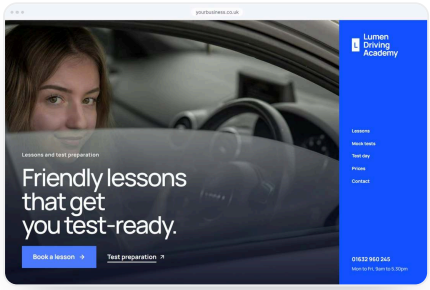
Roadwise Driving School



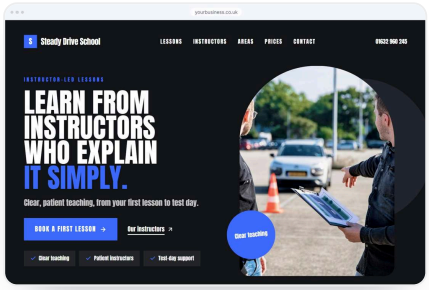
First Gear Lessons



Sunset Intensive Courses



Lumen Driving Academy



Steady Drive School

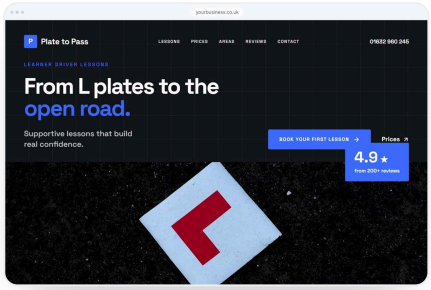


Plate to Pass

Your first month of social posts

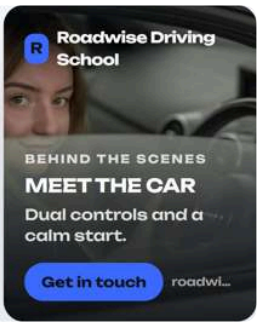
30 posts, designed and written for you, with captions and a simple posting plan.











One price. No surprises.

£799

one-off · was £999

Included

- Custom-designed, mobile-first website
- Home, lessons, prices, instructor and contact
- A page for every lesson type and every town
- Guides on costs, tests and choosing lessons
- Set up to show up on Google
- Google Business Profile set up and tuned
- Online booking with deposits and reminders
- Instant alert to you and reply to the learner
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted
- Handover notes so you know how it all works

What happens next

1

Chat

A short chat about your lessons, prices, car, photos, branding and the areas you cover.

2

Build

We design your site and set everything up.

3

Check

You see it on a private link and we refine it.

4

Launch

We put it live and show you how it all works.

Ready to fill your lesson diary?

0800 779 7864
hello@meetbrilliant.ai