brilliant

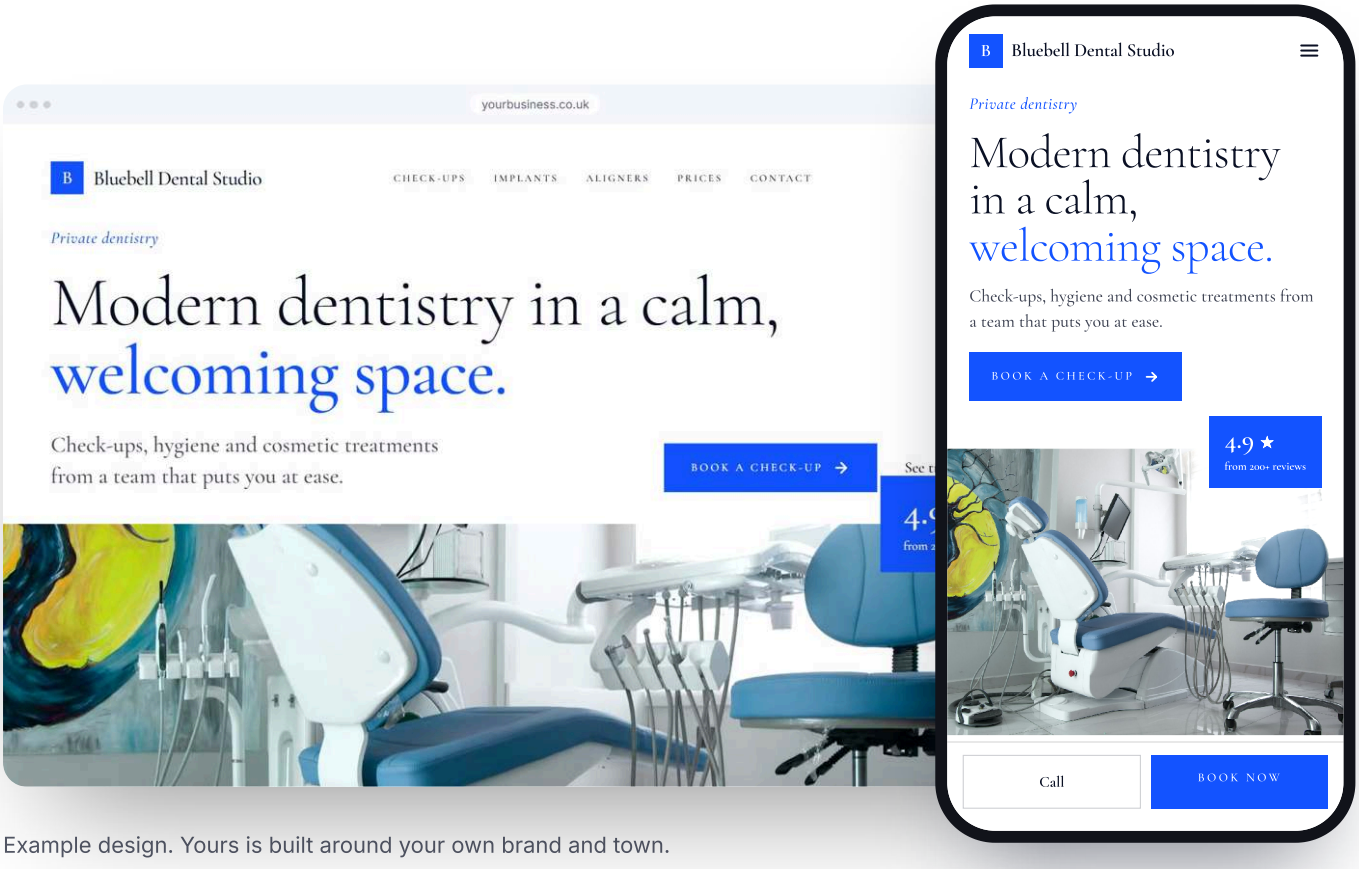
Website proposal for dentists

A website that fills your new-patient diary.

Treatment and area pages that rank, online booking for new patients and check-ups, a Google Business Profile, instant replies and 30 days of social posts. Designed, built and launched as one package.

£799 ~~£999~~ **Save £200** one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call



Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864
meetbrilliant.ai

What you get for £799

Most practice websites list treatments and opening times. This one reassures. Nervous patients, new families and people with toothache find you, see who will treat them and what it costs, and book a check-up from their phone.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in Leeds and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

£799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

Built around one job: turning local searches into new patients.

Step 1

Get found

A page for every treatment people search for. A page for every part of Leeds you serve.

Step 2

Earn trust

Every clinician's GDC number and qualifications. Calm answers for nervous patients, before they ask.

Step 3

Get the booking

Book a new-patient exam in under a minute. Reminders that cut missed appointments.

Sound familiar?

Anxious patients need reassurance	People postpone appointments when information is unclear or the site feels cold.
Empty hygienist and consultation slots	Unfilled slots are lost income.
Competing with corporate chains	Large groups spend heavily on marketing.

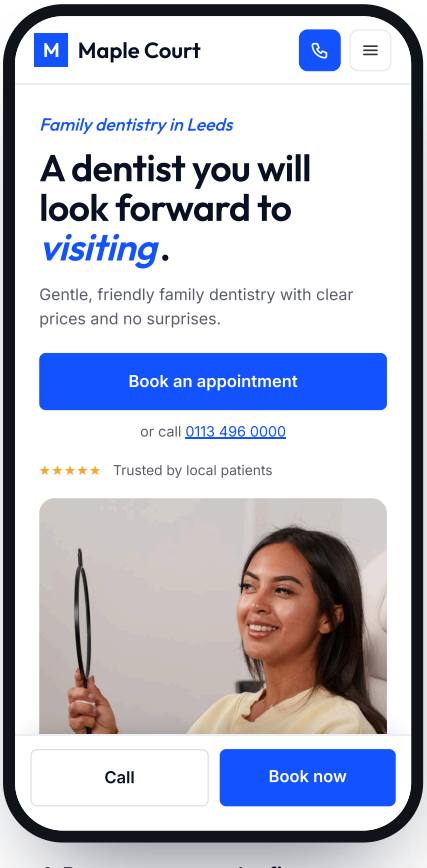
Searches you could show up for

- "dentist in Headingley"
- "emergency dentist Leeds"
- "teeth whitening Leeds"
- "clear aligners Leeds"
- "dental implants cost Leeds"
- "dentist accepting new patients Leeds"

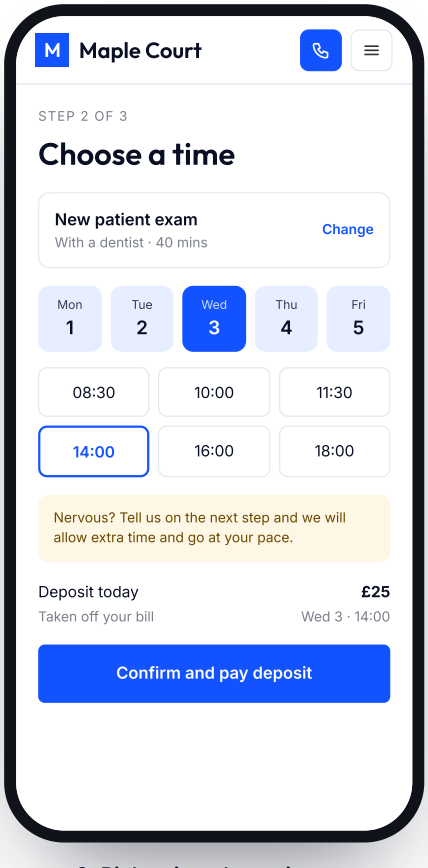
GDC advertising guidance. Each clinician's name, qualifications and GDC number shown, "specialist" used only for those on a GDC specialist list, NHS and private fees kept clear and no promised results. Your practice stays responsible for its regulatory wording.

Most new patients find you on their phone. So the phone is the main event.

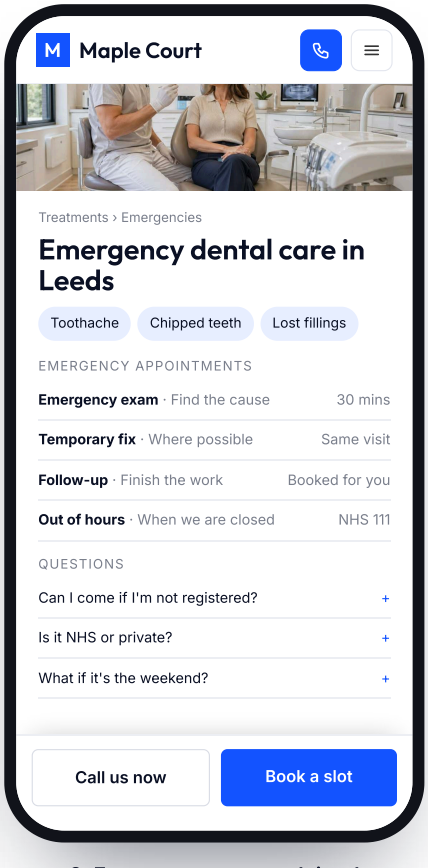
Every page has a quick way to book, call or send a message.



1. Reassurance on the first screen



2. Pick a time that suits you

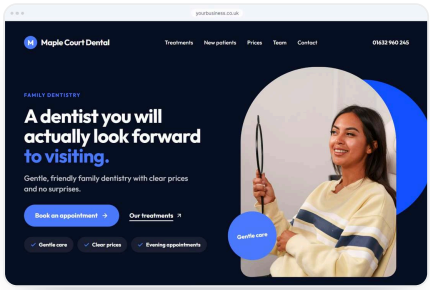


3. Every treatment explained

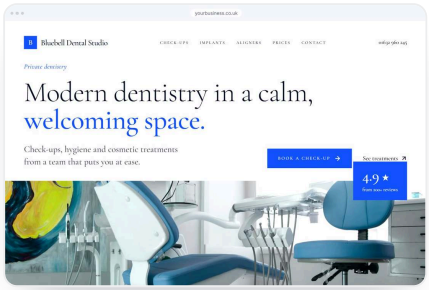
- A sticky Call and Book bar on phones
- Live availability for exams and hygiene visits
- Medical history forms sent before the first visit
- NHS and private paths kept clearly apart
- Private fees and payment plans shown upfront
- Tap-to-call for dental emergencies
- Your booking software linked in, where it allows
- Large tap targets and easy-to-read type

A site that feels as calm as your surgery.

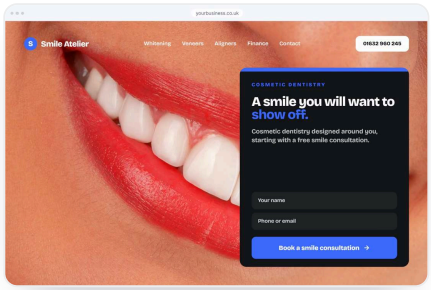
Every site is designed around your own brand. A few example directions:



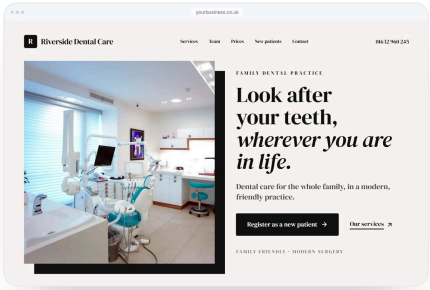
Maple Court Dental



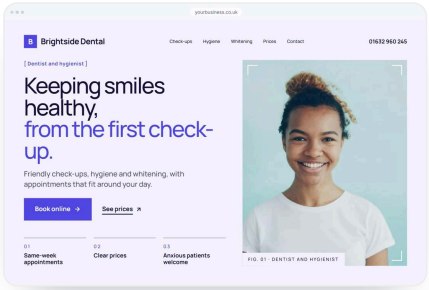
Bluebell Dental Studio



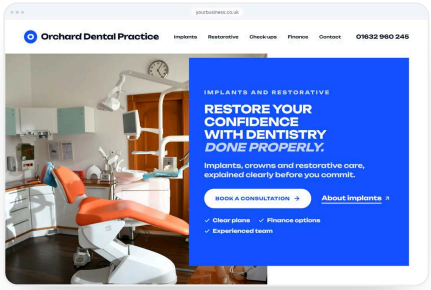
Smile Atelier



Riverside Dental Care



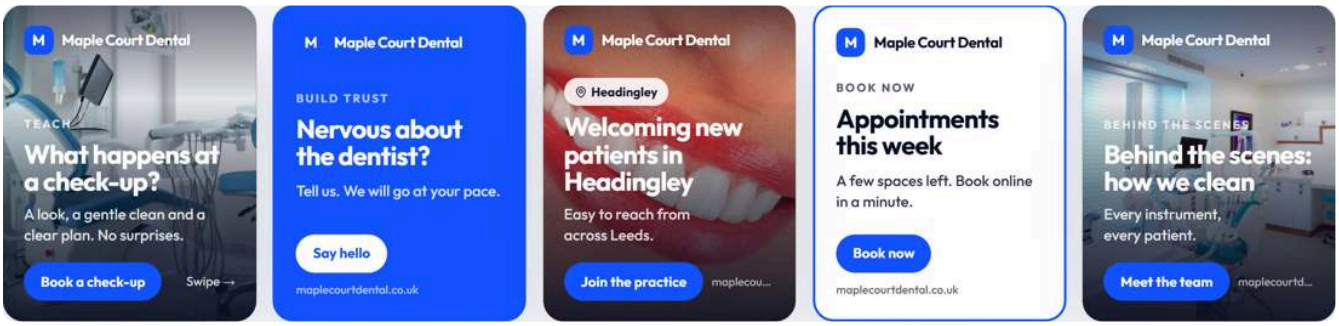
Brightside Dental



Orchard Dental Practice

Your first month of social posts

30 posts, designed and written for you, with captions and a simple posting plan.



One price. No surprises.

£799

one-off · was £999

Included

- Custom-designed, mobile-first website
- Home, treatments, fees, team and contact
- A page for every treatment and every area
- Guides on check-ups, fees and nervous patients
- Set up to show up on Google
- Google Business Profile set up and tuned
- Online booking or requests sent to reception
- Instant alert to you and reply to the patient
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted
- Handover notes so you know how it all works

What happens next

1

Chat

A short chat about your treatments, fees, team, NHS and private mix and the areas you serve.

2

Build

We design your site and set everything up.

3

Check

You see it on a private link and we refine it.

4

Launch

We put it live and show you how it all works.

Ready to welcome new patients?

0800 779 7864
hello@meetbrilliant.ai