brilliant

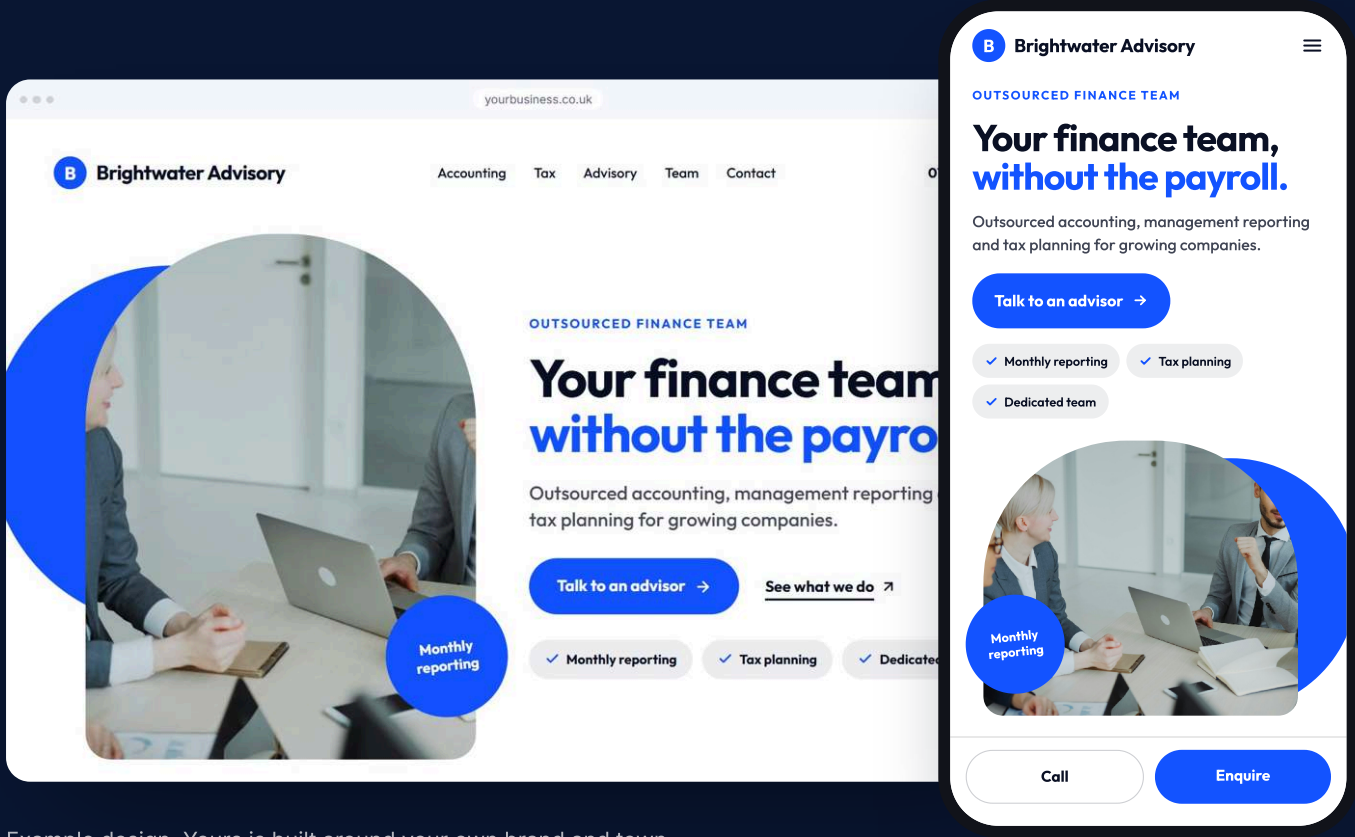
Website proposal for accountants and bookkeepers

# A website that brings in the clients you want.

Service pages by client type, intro-call booking with intake questions, a Google Business Profile, instant enquiry replies and 30 days of social posts. Designed, built and launched as one package.

## £799 ~~£999~~ Save £200 one-off, everything included

- Live in as little as 7 days
- You approve the design first
- One-off price, no contract
- UK-based team you can call




Example design. Yours is built around your own brand and town.

Book your free 15-minute call →

0800 779 7864
meetbrilliant.ai

# What you get for £799

Most accountancy websites list the same services in the same words. This one shows who you work for, what each package includes and how the monthly fee works. Sole traders, contractors and new limited companies find you, see they fit and book an intro call around their working day.

1. **Your website**
   Designed around your brand, quick to load and easy to use on a phone.

2. **A page for every service and area**
   So you show up when people in Bristol and nearby search for what you do.

3. **Your Google Business Profile**
   Set up properly, so you appear on the map, with a simple way to get more reviews.

4. **Online booking**
   Customers can book from any page, day or night.

5. **Instant replies**
   Every enquiry gets an answer straight away, even when you're busy working.

6. **30 days of social media posts**
   A month of posts designed and written for you, with Instagram, Facebook and TikTok set up.

### £799, one-off

Designed, built and launched for you. Any other costs, such as your domain, are explained up front.

~~Was £999~~

# Built for one job: turning local business owners into intro calls.

**Step 1**

## Get found

A page for each service and each type of client. A page for each part of Bristol you serve.

**Step 2**

## Stand apart

Your ICAEW, ACCA or AAT membership, shown clearly. Fixed monthly packages, laid out side by side.

**Step 3**

## Book the call

Book an intro call in under a minute, from any page. Intake questions that filter out poor-fit enquiries.

### Sound familiar?

| | |
|---|---|
| **Looking like every other firm** | Generic websites make you a commodity. |
| **Peak-season overload** | Quiet months and tax-deadline panic make growth uneven. |
| **Unqualified enquiries** | Not every enquiry is a good fit. |

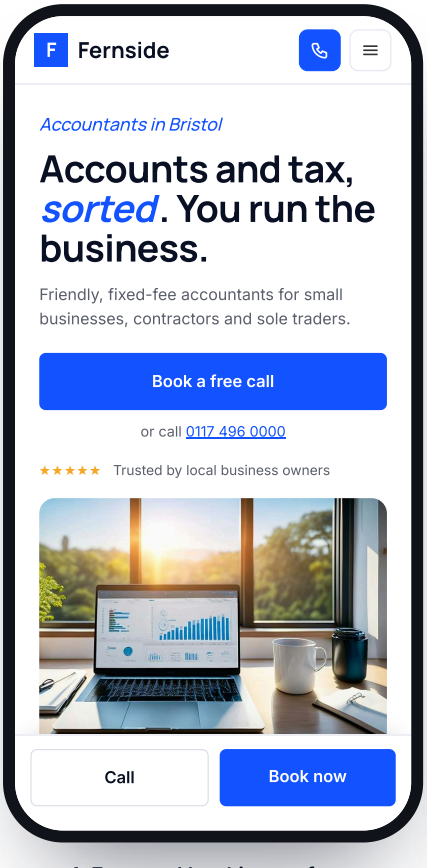
### Searches you could show up for

- "accountant in Clifton"
- "small business accountant Bristol"
- "self assessment accountant Bristol"
- "bookkeeping services Bristol"
- "accountant for a new limited company"
- "payroll services Bristol"

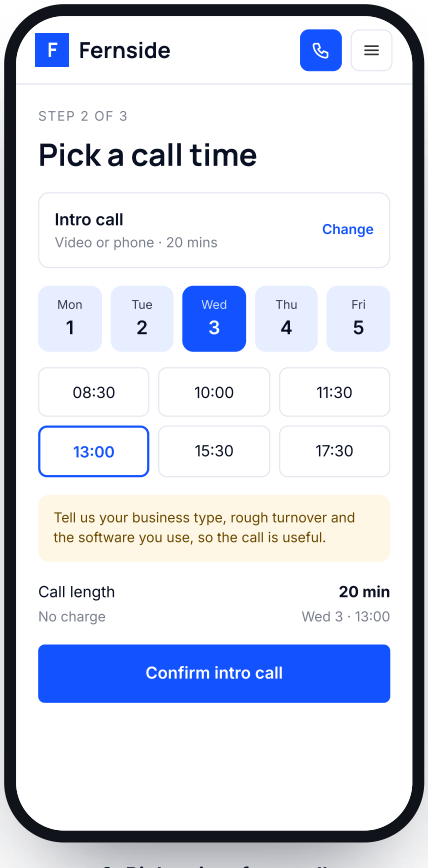
**Careful with tax promises.** We never promise tax savings or refunds. Guides explain the rules in plain English and invite readers to book a call for advice on their own situation. Your professional body membership is shown clearly, as clients expect.

# Owners look for an accountant on their phone. So we start there.

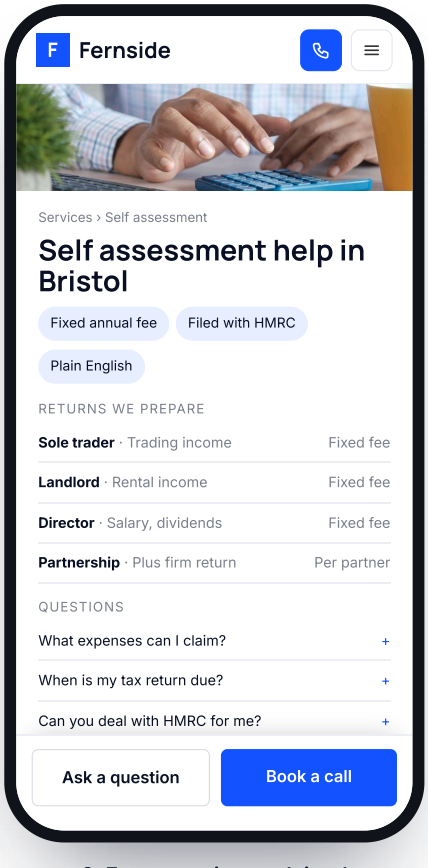
Every page has a quick way to book, call or send a message.




1. Fees and booking up front




2. Pick a time for a call

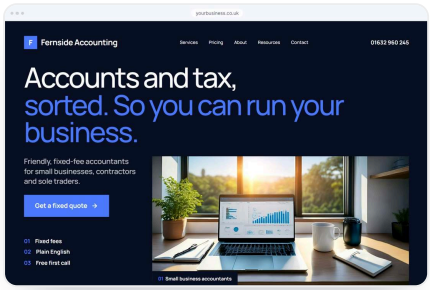



3. Every service explained

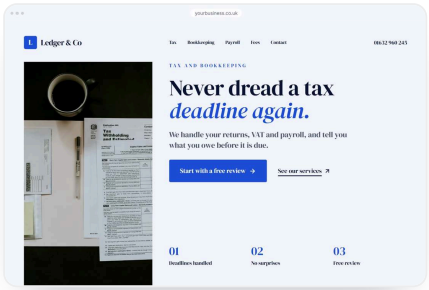
- A sticky Call and Book bar on phones
- Intro-call slots that fit around work
- Intake questions on turnover and structure
- Phone or video call, chosen at booking
- Monthly packages compared side by side
- Tap-to-call and tap-to-email everywhere
- A client portal link for Xero or QuickBooks
- Large tap targets and easy-to-read type

# A site that looks as organised as your books.

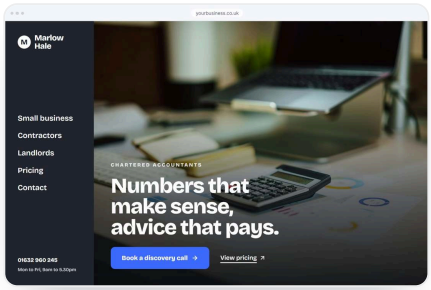
Every site is designed around your own brand. A few example directions:



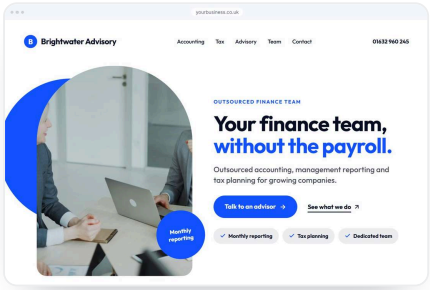

Fernside Accounting



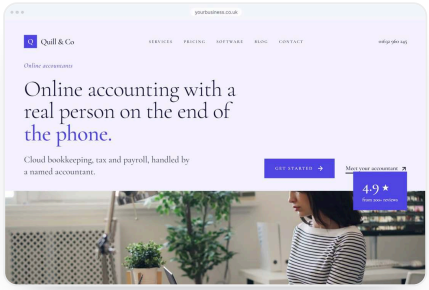

Ledger & Co



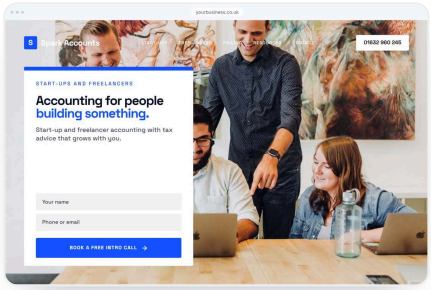

Marlow Hale




Brightwater Advisory



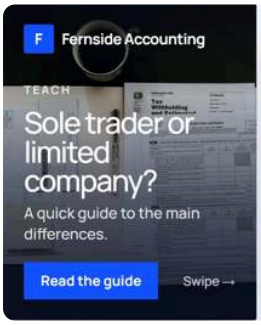

Quill & Co




Spark Accounts

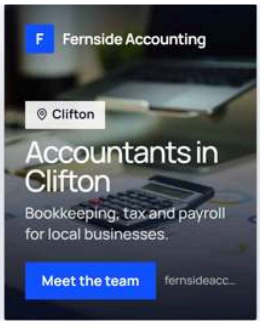
## Your first month of social posts

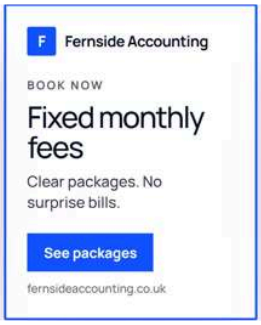
30 posts, designed and written for you, with captions and a simple posting plan.

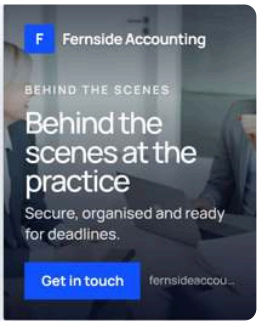








# One price. No surprises.

**£799**

one-off · was £999

## Included

- Custom-designed, mobile-first website
- Home, services, packages, team and contact
- A page per service, client type and area
- Guides on deadlines, expenses and tax
- Set up to show up on Google
- Google Business Profile set up and tuned
- Intro-call booking with intake questions
- Instant alert to you and reply to the prospect
- 30 days of social posts with captions
- Instagram, Facebook and TikTok set up
- Your domain connected and the site hosted
- Handover notes so you know how it all works

## What happens next

1

### Chat

A short chat about your services, packages, ideal clients, software and the areas you cover.

2

### Build

We design your site and set everything up.

3

### Check

You see it on a private link and we refine it.

4

### Launch

We put it live and show you how it all works.

## Ready to book more intro calls?

0800 779 7864
hello@meetbrilliant.ai